



## CURRICULUM VITAE

### I PERSONAL DETAILS

Name	:	Amran bin Md. Rasli
Identification Number	:	610605-10-6683 (new) / 6188625 (old)
Citizenship	:	Malaysian Citizen
Date of Birth	:	5th June 1961
Place of Birth	:	Kuala Lumpur
Marital Status	:	Happily married with 5 children and 3 grandchildren
Home Address	:	No.46 Jalan Kemuliaan 8, Taman Universiti, 81300, Skudai, Johor Bahru.
Office Address	:	Innovation and Commercialization Centre Universiti Teknologi Malaysia 81310 UTM Skudai, Johor Darul Takzim
Contact Numbers	:	07-5591511 (Office) 010-4041440 (mobile)      07-5476904 (Fax)
E-mail	:	m-amran@utm.my, amrasli@gmail.com

### II ACADEMIC QUALIFICATION

1983	B.A. (Statistics) with C.G.P.A. of 3.00 from California State University, Chico, California
1985	M.B.A. with C.G.P.A. of 3.60 from Central Missouri State University, Warrensburg, Missouri
2004	Diploma in Qualitative Research Methodology, Copenhagen Business School, Denmark
2005	PhD in Society, Business & Globalisation from Roskilde University, Denmark

### III PROFESSIONAL QUALIFICATION/MEMBERSHIP

- Member of SPSS User Group
- Associate Member of Malaysian Institute of Management
- Associate Member of Malaysian Society for Training and Development
- Senior Member of International Economics Development Research Center (IEDRC): Membership No.: 10080104
- Advisory Member & Board of Trustees to the Asia Pacific Business, Innovation and Technology Management Society (Jan 1, 2012-Dec 31, 2015)

### IV PREVIOUS EXPERIENCES

1997 – 2001	General Manager of Kumpulan Pendidikan Yayasan Pelajaran Johor (KPYPJ) & Member of Board of Directors for: <ul style="list-style-type: none"> <li>▪ Kemahiran YPJ Sdn. Bhd</li> <li>▪ Akademi Teknologi Perindustrian Sdn. Bhd.</li> <li>▪ YPJ-Zaikarim Sdn. Bhd.</li> <li>▪ Akademi Binaan YPJ Sdn. Bhd.</li> <li>▪ Akademi Binaan Malaysia (Johor) Sdn. Bhd.</li> <li>▪ Kolej Islam YPJ Sdn. Bhd</li> </ul>
1986 – 1989	Part-time Mathematics tutor at Pusat Asasi Sains, Universiti Malaya. Grader and Internal Examiner for Mathematics final examinations.
1984 – 1984	Graphics Programmer at Infocast Inc., St. Louis, Missouri, U.S.A.
Jan 2013-Sep 2013	Sabbatical Leave as a Researcher at Malaysian Technology Development Corporation, Kuala Lumpur

## V

### SUBJECTS TAUGHT

Undergraduate courses taught are as follows:

- Business Mathematics
- Introduction to Business
- Introduction to Statistics
- Business Statistics
- Principles of Economics
- Project Management
- Quality Management
- Supervision of Undergraduate students' research projects

Postgraduate courses taught are as follows:

- Management of Innovation
- Introduction of Production Management
- Research Methodology
- Management of Technology
- Technology and Operations Management
- Fundamentals of Management
- IT Product Innovation and Creativity
- Managing Emerging Technology Ventures

Supervision of master (by research and coursework) and PhD students' research projects at Universiti Teknologi Malaysia and Universiti of Southern Australia.

## VI

### ADMINISTRATIVE POST

#### 1989

- UTM's representative to the Taman Teknologi UTM-JSEDC Collaboration Project.
- Technical committee member for Majlis Dialog Usahawan Bumiputera held at Bank Bumiputera Training Complex, Bangi.

#### 1990

- Secretary for Gerakan Pembangunan Usahawan Project.
- Workshop secretary for Seminar Penubuhan Syarikat dan Pengurusan Perniagaan Kecil held at Dewan Jemaah, UTM, Skudai.
- Deputy Head of Unit Perkhidmatan Pengurusan, Jabatan Pengurusan, Fakulti Pengurusan dan Pembangunan Sumber Manusia.
- Coordinator of Resource Centre, Jabatan Pengurusan, Fakulti Pengurusan dan Pembangunan Sumber Manusia.

#### 1991

- Head of Unit Perkhidmatan Pengurusan, Jabatan Pengurusan, Fakulti Pengurusan dan Pembangunan Sumber Manusia.
- Committee member of curriculum and syllabus development for Bachelor of Human Resource Development.
- Advisor to STRATEGI's seminar on Johor Industrial Aims and Prospects Towards the Year 2000.
- Committee member (publicity) for Seminar on Human Resource Development.
- Committee member of Unit Perkhidmatan Pengurusan's Seminar on Housing and Its Legal Implication.
- Steering Committee member of Unit Penyelidikan dan Perundingan's Taman Teknologi Johor Project.

### **1992**

- Secretary of Steering Committee for Taman Teknologi Johor Study Project.
- Coordinator of Innovation Centre, Unit Penyelidikan dan Perundingan.
- Committee member of UTM's Kedah Skill Development Centre Project.
- Committee member of Johor Advanced Skills Training Centre Project.
- Coordinator of Kementerian Perkhidmatan Awam's Youth Entrepreneurship Program at two secondary schools in Johor.
- Caretaker manager of Uni-Technologies Sdn. Bhd.
- Manager of Innovation Centre, Unit Penyelidikan dan Perundingan.
- Organising Committee for "International Seminar on Intellectual Property and Licensing" at Dewan Jemaah, Universiti Teknologi Malaysia, 13 December 1992.
- Facilitator for brainstorming session "Development and Growth Potential for Bumiputera Entrepreneurs in Petroleum and Gas Industry" for PUNB at Tapis Room, Dayabumi, Kuala Lumpur, 26th September 1992.
- Chairman for the workshop session entitled "Implementing ISO9000: Challenges for the Europe Single Market", Seminar on Johor Industrial Aims and Prospects Towards the Year 2000 organised by STRATEGI at Dewan Jemaah, 19-20 October 1992.

### **1993**

- Company Secretary of Uni-Technologies Sdn.Bhd.
- Manager of UTM Innovation Centre.
- Committee member for Unit Penyelidikan dan Perundingan's Seminar on Research and Consultancy at Pasir Gudang, Johor.
- Organising committee member for "Seminar on Family Business" at Dewan Jemaah, Universiti Teknologi Malaysia, Kuala Lumpur, 9 May 1993.
- Organising committee member for "Workshop on Management of Innovation" at Seminar Room, Faculty of Management and Human Resource Development, UTM Skudai, 2-3 June 1993.
- Organising committee member for "Techno-entrepreneur Awareness Programme" at Dewan Jemaah, Universiti Teknologi Malaysia, Kuala Lumpur, 26-27 June 1993.
- Organising committee member for PINTAR '93 at Universiti Teknologi Malaysia, Skudai on 15-21 November 1993.

### **1993- 1994**

- Executive Committee Member of Uni-Technologies Sdn. Bhd.
- Secretary of Jawatankuasa Tetap/Sementara Senat Mengenai Program Pembangunan Usahawan.
- Deputy Director of Bureau of Innovation and Consultancy.  
(Managed to obtain direct funding amounting to RM23 million from Ministry of Finance to initiate Program Pembangunan Kemahiran at UTM).

### **1994- 1995**

- Director of Plastic Technology Skills Centre.
- Co-chairman of Executive Committee for Upacara Penyampaian Sijil Program Kemahiran Teknologi Plastik at Universiti Teknologi Malaysia, 6 August 1994.
- Advisory committee member of Plastic Technology Skills Programme.
- Committee member of ASTEC, Ministry of Human Resource.
- Member of advisory committee for Kedah Industrial Skills and Management Centre (KISMEC), Sg. Petani, Kedah.
- Managed to get one new injection moulding machines worth RM220, 000 from JSW Singapore, two (2) used injection moulding machines worth RM100, 000 from Okawa Mould and Design Engineering and three (3) new robotic arms worth RM60,000 from Harmo to start UTM's Teaching Factory.
- Assisted UTM in starting its off-campus programme in electrical engineering at Kulim Hi-Tech Industrial Park. Based on this programme, UTM was entrusted with two (2) semi-detached industrial lots worth RM10 million for a duration of two years.

#### **1995- 1996**

- Committee member of Program Pembangunan Kemahiran UTM.
- Committee member of Technovation Park UTM.
- Technical Committee member of Metal Industry Vendor Development Program initiated by PKNP-SIRIM-UTM-Excel.
- Subcommittee Member on Research and Development for 25 Years UTM Celebration.
- Managed to obtain sponsorship from Yayasan Terengganu, Yayasan Pelajaran Johor and Yayasan Felda to sponsor youths for fast-track technical training programmes organised by Bureau of Innovation and Consultancy.
- Developed the validation policy and guideline for training programmes conducted by Bureau of Innovation and Consultancy. Through this policy, UTM will franchise its skills training programmes to training centres these centres a percentage of its training fees. Targeted minimal annual revenue from the validation policy is approximately RM100,000.00. *Headed the Badan Pengawasan Latihan Kemahiran* for evaluation and assessment of training centres.

#### **1996- 1997**

- Director of Program Pembangunan Kemahiran UTM.
- Technical Advisor to Yayasan Pelajaran Johor for Community College project.
- Working committee member on Industrial centre, UTM.
- Committee member of Validasi Program Kemahiran.

#### **1998- April 2001**

- General Manager of Kumpulan Pendidikan YPJ Sdn. Bhd. (wholly-owned company of Yayasan Pelajaran Johor).
- Member of Board of Directors for :-
  - Kemahiran YPJ Sdn. Bhd.
  - Akademi Teknologi Perindustrian Sdn. Bhd.
  - YPJ-Zaikarim Sdn. Bhd.
  - Akademi Binaan Malaysia (Johor) Sdn. Bhd.
  - Kolej Islam YPJ Sdn. Bhd.

#### **May 2001- December 2008**

- Associate Professor at Faculty of Management and Human Resource Management (FPPSM).
- Team member/head for various research and consultancy projects.
- Supervisor for undergraduate and post-graduate students (Master/PhD in Management of Technology).
- Member of FPPSM's Academic Board.
- Research Project Head for IRPA 74144 (from January 2002).
- Research Project Head for IRPA 74230 (from January 2003).
- Chairman of FPPSM's Consultancy Committee (until May 2003).
- Advisor of Indian Institute of Insurance and Risk Management, Hyderabad, India (until December 2004).
- Member, Jawatankuasa Kerja Bagi Menangani Isu Pengangguran Siswazah UTM (from December 2004).
- Manager, Technovation Park, Bureau of Innovation and Consultancy, UTM (from June 2004 till August 2006).
- Acting Deputy Dean (Commercialisation), Bureau of Innovation and Consultancy, UTM (from August 2005 till August 2006).
- Deputy Management Representative ISO 9001:2000 for Bureau of Innovation and Consultancy (from June 2005 till August 2006).
- Deputy Dean (Commercialisation), Bureau of Innovation and Consultancy, UTM (from August 2007 till December 2008).

- Manager, Technovation Park, Bureau of Innovation and Consultancy, UTM (from August 2007 till December 2008).

#### **December 2008-now**

- Dean/Member of UTM Senate, Faculty of Management and Human Resource & Development, UTM (from December 2008 till January 2013).
- Professor at Faculty of Management and Human Resource Management (FPPSM) (from June 2011 till now).
- Ahli Lembaga Pengarah Koperasi UTM (2009-2011).
- Researcher at Malaysian Technology Development Corporation as part of my project during my sabbatical leave (January 2013- September 2013).
- Head of Commercialization and Technology Management Group, K-Economy Research Group, UTM (January 2012 – now).
- Chief Editor of Jurnal Teknologi (Social Sciences) (January 2014-January 2016).
- Director/Member of UTM Senate of Innovation and Commercialization Centre (June 2014-June 2016)

## VII PUBLICATIONS

### **Journals**

#### **Forthcoming:**

1. Goh, C.F., **Rasli, A.**, Dziekonski, K. and Rehman, S. (2015). Market-based Valuation Multiples: Evidence from Agribusiness Sector, *Pertanika Journal of Social Sciences & Humanities* (Scopus Indexed)
2. **Rasli, A.**, Laxman, L., Tan, O.K. and Tounsi, M. (2015). Assessing Service Quality Gaps in “Muslim-endorsed” Hotels: An Exploratory Study on Middle East and North African Student Tourists in Malaysia, Submitted to International Journal of Hospital Management.
3. Goh, C.F., **Rasli, A.** and Sia, S.X. (2015) Modelling the Heterogeneity of Corporate Governance Mechanisms Across Industries: A Multigroup Analysis using PLS Path Modelling. *Journal of Contemporary Issues and Thoughts*. (Publisher: UPSI)
4. Qureshi, M.I., Khan, N.U., **Rasli, A.** and Zaman, K. (2015). The Battle of Health with Environmental Evils of Asian Countries: Promises to Keep. *Environmental Science and Pollution Research*. (SSCI ISI Impact Factor: 2.752).

#### **Published in 2015:**

1. Rahman, W., Ali, F.S. and **Rasli, A.** (2015). Use of Structural Equation Modeling in Social Science Research. *Asian Social Science*, 11 (4), pp. 371-377 (**Scopus Index**).
2. Ali, F.S. and **Rasli, A.** (2015). A Meta Analytic Review of the Relationship of Gender Discrimination with Organizational Justice, Different Justice Theories and Job Related Outcomes. *Journal of Multidisciplinary Engineering Science and Technology*, 2 (1), pp. 379-392.
3. Munir, Y. and **Rasli, A.** (2015). Psychometric Analysis of Predictors and Outcome of Organizational Cynicism: A Mathematical Approach. *Jurnal Teknologi*, 72 (4), pp. 133-138 (**Scopus Index**).
4. Al-Ghazali, B.M., **Rasli, A.** and Yusoff, R.M. (2015). A Review of Theories on Technology Acceptance: The Case of Mobile Banking User Retention in Saudi Arabia. *Jurnal Teknologi*, 72 (5), pp. 19-26 (**Scopus Index**).
5. Haider, M. and **Rasli, A.** (2015). A Proposed Model to Enhance Crisis Management Capabilities of Electricity Production and Supply Companies in Pakistan. *Jurnal Teknologi*, 72 (5), pp. 83-88 (**Scopus Index**).
6. Qureshi, M.I., **Rasli, A.**, Awan, U., Ma, J., Ali, G., Alam, F.A., Sajad, F. and Zaman, K. (2015). Environmental and air pollution: health services bequeath to grotesque menace.

Published in 2014:

1. Khan, F., **Rasli, A.**, Yusoff, R.M., Malik, M.F., Khan, M.M. and Khan, Q. (2014). Effect of Emotional Exhaustion on Organizational Commitment Among Academicians. *Science International (Lahore)*, 26 (5), pp. 2433-2437.
2. Qureshi, M.I., **Rasli, A.** and Zaman, K. (2014). A New Trilogy to Understand the Relationship among Organizational Climate, Workplace Bullying and Employee Health. *Arab Economic and Business Journal*, 9 (2), pp. 133–146, (**ScienceDirect**).
3. Goh, C.F., **Rasli, A.** and Khan, S.U.R. (2014). Stock Investors' Confidence on Low-Cost and Traditional Airlines in Asia During Financial Crisis of 2007-2009. *Elsevier Procedia - Social and Behavioral Sciences*, Vol. 129, pp. 31-38 (**ScienceDirect**).
4. Khan, N.U., Qureshi, M.I. and **Rasli, A.** (2014). Examining the Moderating Role of Self-monitoring in Predicting Employees Speaking Up Behavior at Workplace. *Journal of Management Info*, 2(1), pp. 46-61.
5. Emang, S. and **Rasli, A.** (2014). A Review on the Antecedents and Precedents of International Students' Satisfaction in Malaysian Public Universities. *Sains Humanika*, 2(3), pp. 101-107.
6. Siddique, M., **Rasli, A.** and Mahfar, M. (2014). A Review of Causes and Consequences of Workplace Isolation. *Sains Humanika*, 2(3) pp. 137-141.
7. Goh, C.F., **Rasli, A.** and Khan, S.U.R. (2014). Corporate Governance: A Literature Review with a focus on the Technology Firms. *Elsevier Procedia - Social and Behavioral Sciences*, Vol. 129, pp. 39–45 (**ScienceDirect**).
8. Khan, S.U.R. and **Rasli, A.** (2014). Does Satisfaction with Teaching Quality Factors Bring Conceptual Change? *Research Journal of Applied Sciences, Engineering and Technology*, 7(17), pp. 3446-3457 (**Scopus Index**).
9. Chin, C.F., **Rasli, A.** and Khan, S.U.R. (2014). Economic Incentives for Family Controlling Shareholders and the Monitoring Role of Non-dominant Large Shareholders in Corporate Governance: Evidence from the Manufacturing Firms in Malaysia. *South African Journal of Economic & Management Sciences*, 17(4), pp. 471-483 (SSCI ISI Impact Factor: 0.153).
10. Qureshi, M.I., Bhatti, M.N., **Rasli, A.**, Yasir, M. and Zaman, K. (2014). The Delphi Method for Internationalization of Higher Education in Pakistan: Integrating Theory of Constraints and Quality Function Deployment. *Mediterranean Journal of Social Science*, 5(20), pp. 2702-2710 (**Scopus index**).
11. Goh, C.F., **Rasli, A.**, Dziekonski, K. and Khan, S.U.R. (2014). Market-based Valuation Multiples: Evidence from Agribusiness Sector. *Pertanika Journal of Social Sciences & Humanities* (**indexed in Scopus & EBSCO**).
12. Goh, C.F., **Rasli, A.** and Khan, S.U.R. (2014). CEO duality, board independence, corporate governance and firm performance in family firms: Evidence from the manufacturing industry in Malaysia. *Asian Business Management*. advance online publication, April 9, 2014 doi:10.1057/abm.2014.4 (**Impact factor 1.333**)
13. Goh, C.F., **Rasli, A.** and Khan, S.U.R. (2014). Corporate Governance: A Literature Review with a focus on the Technology Firms. *Elsevier Procedia - Social and Behavioral Sciences*, Vol. 129, pp. 39-45 (**ScienceDirect**).
14. Goh, C.F., **Rasli, A.** and Khan, S.U.R. (2014) Stock investors' confidence on low-cost and traditional airlines in Asia during financial crisis of 2007-2009. *Procedia - Social and Behavioral Sciences*. Vol. 129C, pp. 31-38 (**ScienceDirect**).
15. Tan, O.K., **Rasli, A.** and Choi, S.L. (2014). New Product Development Framework for Multinational Multi-locations Based Organizations in South East Asia. *Elsevier Procedia - Social and Behavioral Sciences*, Vol. 129 pp. 68-74 (**ScienceDirect**).
16. Alshammari, A.A., **Rasli, A.**, Alnajem, M. and Arshad, A.S. (2014). Corporate Governance: An exploratory study on the relationship between organizational innovation



- and performance of non-profit organizations in Saudi Arabia. *Elsevier Procedia - Social and Behavioral Sciences*, Vol. 129 pp. 250-256 (**ScienceDirect**).
17. Chan, T.L. and **Amran Rasli, A.** (2014). Relationship between innovative work behaviour on work role performance: An empirical study. *Elsevier Procedia - Social and Behavioral Sciences*, Vol. 129 pp. 592-600 (**ScienceDirect**).
  18. **Rasli, A.**, Norhalim, N., Tan, O.K. and Nik Mustaffa, N.Z. (2014). The interplay of value creation and managerial competencies: Evidence from small technology-based firms in Malaysia. Recent Trends in Social and Behaviour Sciences - Proceedings of the 2nd International Congress on Interdisciplinary Behavior and Social Sciences 2013(ICIBSoS 2013). Published by CRC/Balkema Taylor and Francis, pp. 567-571 (**Scopus index**).
  19. **Rasli, A.**, Baghirov, F., Alherthey, B., Norhalim, N. and Ali, M.B. (2014) Perception of service quality and satisfaction in higher education: Perspective of Turkish students in Malaysian universities: Recent Trends in Social and Behaviour Sciences - Proceedings of the 2nd International Congress on Interdisciplinary Behavior and Social Sciences 2013 (ICIBSoS 2013). Published by CRC/Balkema Taylor and Francis, pp. 559-565 (**Scopus index**).
  20. Thoo, A.C. and Abdul Hamid, A.B. and **Rasli, A.** and Zhang, D.W. (2014). The moderating effect of enviropreneurship on green supply chain management practices and sustainability performance. *Advanced Materials Research: Sustainable Development of Industry and Economy*, Vol. 869-870:773-776. (**Scopus indexed**).
  21. **Tan, O.K.**, Choi, S.L., **Rasli, A.**, Mohd Daryl, M.A. and Mustapha, I. (2014), Recycling of Aluminium – Developing Criteria for Aluminium Cans Compressor. *Advanced Materials Research*, Vol. 845 (2014), pp. 489-493 (**Scopus Indexed**).
  22. Tan, O.K., Tan, M.Y., Choi, S.L., **Rasli, A.**, and Abu Bakar, A. (2014), Technology Management: Developing an Innovation Model for Research Universities in Malaysia. *Advanced Materials Research*, Vol. 845 (2014) pp. 549-553 (**Scopus Indexed**).
  23. Tan, O.K., **Rasli, A.** and Choi, S.L. (2014), New Product Development in Malaysia: Does Organizational Background Really Matter? *Jurnal Teknologi*, 68 (3) pp. 113-117 (**Scopus Indexed**).
  24. Iqbal, M.J. and **Rasli, A.** (2014). Role of Civil Society in Economic Transformation in Malaysia. *Pakistan Journal of Commerce and Social Sciences*, 8 (1), pp. 201-227 (refer <http://www.jespk.net/publications/170.pdf>).
  25. Arshad, A.S, Goh, C.F. and **Rasli, A.** (2014). A hierarchical Latent Variable Model of Leadership Styles using PLS-SEM. *Jurnal Teknologi*, 69 (6) pp. 79-82 (**Scopus Indexed**).
  26. Goh, C.F., Ali, M.B. and **Rasli, A.** (2014) The use of Partial Least Squares Path Modeling in Causal Inference for Archival Financial Accounting Research. *Jurnal Teknologi*, 68 (3) pp. 57-62 (**Scopus Indexed**).
  27. Alshammari, A.A., **Rasli, A.**, Nik Mustaffa, N.Z. and Alnajem, M. (2014). Organizational Innovation and Value Creation in Small Technology-Based Companies in Malaysia. *Jurnal Teknologi*, 69 (6) pp. 43-47 (**Scopus Indexed**).

Published in 2013:

1. **Rasli, A.**, Goh, C.F. and Khan, S.U.R. (2013). Demystifying the role of a state ownership in corporate governance and firm performance: Evidence from the Manufacturing Sector in Malaysia, *Proceedings of Rijeka School of Economics*, 31(2), pp. 233-252 (SSCI ISI Impact Factor: 0.17).
2. Thoo, A.C., Abdul Hamid, A.B., **Rasli, A.** and Abd Rahman, N. M. N. (2013). Mediating Effect of Operational Cooperation between Supply Chain Practices and Firm Performance. *American Journal of Economics*, 3(5C), 47-51.
3. Goh, C.F., Khan, S.U.R. and **Rasli, A.** (2013). Board Independence, Firm Investment and Firm Performance: The Moderating Role of Family CEO, *International Journal of Information Processing and Management*, 4(7), pp. 72-78 (Scopus index).

4. Goh, C.F., Khan, S.U.R. and **Rasli, A.** (2013). Governing Agribusiness: Good Corporate Governance Practices and Firm Performance, *International Journal of Information Processing and Management*, 4(7), pp. 79-88 (Scopus index).
5. Chen, L.S., Sun, Y.F. and **Rasli, A.** (2013). A Theoretical Framework for the Impact of Urbanization on Labor Cost in China. Proceedings of 2013 International Conference on Management Science & Engineering, July 17-19, 2013, Harbin, P.R.China, pp. 1047-1053. (indexed in EI , ISTP and IEEE Xplore databases).
6. Danjuma, I and **Rasli, A.** (2013). Empirical Assessment of Service Quality Dimension in Technology-based Universities, *Jurnal Teknologi*, 60 Januari 2013, pp. 71–76.
7. **Rasli, A.** and Khan, S.U.R. (2013). Factors Affecting Entrepreneurial Intention Among Universiti Teknologi Malaysia Graduate Students. *International Journal of Business and Social Science*, 4(2), pp. 182-188.
8. Alharthey, B.K., **Rasli, A.** and Alanazi, T.R. (2013). Building Customer Satisfaction From the Perspective of Employee Satisfaction. *International Journal of Academic Research*, 5(2), pp. 297-301 (Indexed in ISI-Thomson Master Journal List).
9. Huam, H.T., Chua, B.K., Senin, A.A., **Rasli, A.** and Bagozzi, R.P. (2013). University Students' Motivation and Impulse Buying Behavior, *The New Educational Review*, 31(1), pp. 165-174 (SSCI ISI Impact Factor: 0.149).
10. Chan, T.L. and **Rasli, A.** (2013). Investigation of the Langer's Mindfulness Scale from an Industry Perspective and an Examination of the Relationship between the Variables. Proceedings of the Global Conference for Academic Research on Economics and Business Management, 29-30 June 2013, Kuala Lumpur, Malaysia (accepted papers will be published in an intentional journal and will be submitted or evaluation by Scopus).
11. Chan, T.L. and **Rasli, A.** (2013). Differences in Innovative Work Behaviour and Everyday Work Role Performance of Employees: An Empirical Investigation. Proceedings of the Global Conference for Academic Research on Economics and Business Management, 29-30 June 2013, Kuala Lumpur, Malaysia (accepted papers will be published in an intentional journal and will be submitted or evaluation by Scopus).
12. Chen, L.S., Sun, Y.F. and **Rasli, A.** (2013) Correlation Analysis on Urbanization Level and Labor Cost in China, Special Edition of *Jurnal Teknologi*, (64)2, pp. 29-31.
13. Alanazi, T.R., Alharthey, B.K. and **Rasli, A.** (2013). Overview of Path-Goal Leadership Theory. Special Edition of *Jurnal Teknologi*, (64)2, pp. 49-53.
14. Sun, Y.F., and **Rasli, A.** (2013). The Relationship between Rural Endowment Insurance and Rural Human Capital Investment : A Exploratory Study of Hebei Province, P. R. China. Special Issue of *Jurnal Teknologi*, (64)2, pp. 67-69.
15. Danjuma, I. and **Rasli, A.** (2013). Higher Education and Knowledge Economy: A Focus on Nigeria. Special Edition of *Jurnal Teknologi*, (64)3, pp. 87-91.
16. Arshad, A.S., **Rasli, A.**, Mustafar, M., and Norhalim, N. (2013). An Exploratory Study of Malaysian Technology-based Firms Leadership Styles, Special Edition of *Jurnal Teknologi*, (64)3, pp. 93-97.
17. Mustafar, M., **Rasli, A.**, Mohamad Arshad, A.S., Norhalim, N. (2013) An Exploratory Study of Operations Management Best Practices, Special Edition of *Jurnal Teknologi*, (64)3, pp. 131-136.
18. Alanazi, T.R. and **Rasli, A.** (2013). Overview of path-goal leadership theory. *Comprehensive Research Journal of Management and Business Studies*, 1(1), pp. 1-6.
19. Chen, L.S., Sun, Y.F. and **Rasli, A.** (2013) Identification of Factors that Influence the Rising of Labor Cost under the Urbanization Process in China. Published in *Proceedings of 3rd International Conference on Management, Economics and Social Sciences*, January 8-9, 2013 Kuala Lumpur (refer <http://psrcentre.org/images/extraimages/113503.pdf>).
20. **Rasli, A.**, Khan, S.U.R. and Tan, O.K. (2013), The Impact of Concurrent Engineering on New Complex Product Development Process in Organization: An Empirical Study of Manufacturing and Service Industry in Malaysia. *Jurnal Teknologi*, 61 (1), 57-63 (**Scopus Indexed**).

Published in 2012:



1. **Rasli, A.**, Shekarchizadeh, A. and Iqbal, M.J. (2012). Perception of Service Quality in Higher Education: Perspective of Iranian Students in Malaysian Universities. *International Journal of Economics and Management*, 6(2): 201 – 220 (Scopus index). Refer <http://econ.upm.edu.my/ijem/vol6no2/bab01.pdf>
2. Iqbal, M.J., **Rasli, A.** and Ibne, H. (2012). University Branding: A Myth or a Reality, *Pakistan Journal of Commerce & Social Sciences*, 6(1), pp. 168-184.
3. Iqbal, M.J., Husnain, S.B., Khan, F. and **Rasli, A.** (2012). Impact of Work and Physical Environment on Hospital Nurses Commitment, *International Journal of Economics and Research*, 3 (3), pp. 33 – 43.
4. Khan, S.U.R. and **Rasli, A.** (2012). A Relationship of Karasek's Demands-Control-Support Model and employees' job performance: Two Samples Study of WAPDA (Pakistan). *Archives Des Sciences*, 8 (65), ISSN: 1661-464X (SSCI ISI Impact Factor: 0.474).
5. Ghazali, N.I., Choi, S.L., Low, H.H. and **Rasli, A.** (2012). The Impact of Knowledge Sharing on Innovation Capability: A Conceptual Framework, *Journal of Basic and Applied Scientific Research*, 2(9), pp. 9558-9562 (Indexed in ISI-Thomson Master Journal List).
6. Shekarchizadeh, A., **Rasli, A.**, Shahabuddin, A.S.M. and Khan, S.U.R. (2012). An Analysis of the Impact of Service Quality on Customer Satisfaction in Malaysian Research Universities, *Jurnal Teknologi*, 5 September 2012, pp. 65-70.
7. Shahabuddin, A.S.M., **Rasli, A.** and Abd. Sukor, M.E. (2012). Socio-historical context and business implications of a few economic guidelines of the Quran. *WIEF-UiTM Occasional Papers*, December 2012, pp. 6-22.
8. Md. Shahabuddin, A.S., and **Rasli, A.** (2012). Ihsan in Business: A reflection on the business mindset of an ideal Muslim trader. *Al-Shajarah*, 17 (1), pp. 63-81 (Indexed in ISI-Thomson Master Journal List).
9. Anjum, M.J., Sadiq, M., Karami, M., Khan, S.U.R. and **Rasli, A.** (2012). Dividend Preferences: Evidence from Panel Data. *World Applied Sciences Journal*, 19 (6), pp. 659-665, **(ISI & Scopus Indexes)**.
10. Danjuma, I. and **Rasli, A.** (2012). Qualitative Inquiry on Service Quality of Academic Library in a Nigerian Technological University. *Australian Journal of Basic and Applied Sciences*, 6(9), pp. 58-65, **(ISI & Scopus Indexes)**.
11. Gheysari, H., **Rasli, A.**, Roghanian, P. and Jebur, H. (2012). The Role of Information Technology Infrastructure Capability (ITIC) in Management. *International Journal of Fundamental Psychology and Social Sciences*, 2(2), pp. 36-40.
12. Jamshidi, M.H.M., **Rasli, A.**, Yusof, R. and Alanazi, T.R. (2012). A research design to predict HR managers and professionals' competencies of universities. *Journal of Basic and Applied Scientific Research*, 2 (6) pp. 5694-5702, **(Indexed in ISI-Thomson Master Journal List)**.
13. Roghanian, P., **Rasli, A.** and Gheysari, H. (2012). Productivity Through Effectiveness and Efficiency in the Banking Industry. *Elsevier Procedia - Social and Behavioral Sciences*, Vol. 40, pp. 550-559 **(ScienceDirect & Scopus indexes)**.
14. Gheysari, H., **Rasli, A.**, Roghanian, P., Norhalim, N. (2012). A review on the evolution of Market Orientation. *Elsevier Procedia - Social and Behavioral Sciences*, Vol. 40, pp. 542-549 **(ScienceDirect & Scopus indexes)**.
15. Low, H.H., **Rasli, A.**, Senin, A.A. (2012). Knowledge Determinant in University Commercialization: A Case Study of Malaysia Public University. *Elsevier Procedia - Social and Behavioral Sciences*, Vol. 40, pp. 251-257 **(ScienceDirect & Scopus indexes)**.
16. Tan, O.K. and **Rasli, A.** (2012). Application of Focus Index in New Product Development. *Elsevier Procedia - Social and Behavioral Sciences*, Vol. 40, pp. 446-450 **(ScienceDirect & Scopus indexes)**.
17. Ahmad Dardar, A.H., Jusoh, A. and **Rasli, A.** (2012). The impact of job training, job satisfaction and alternative job opportunities on job turnover In Libyan Oil companies. *Elsevier Procedia - Social and Behavioral Sciences*, Vol. 40, pp. 389-394 **(ScienceDirect & Scopus indexes)**.
18. Jamshidi, M.H.M., **Rasli, A.** and Yusof, R. (2012). Essential Competencies for the Supervisors of Oil and Gas Industrial Companies. *Elsevier Procedia - Social and Behavioral Sciences*, Vol. 40. Pp. 368-374 **(ScienceDirect & Scopus indexes)**.

19. Danjuma, I. and **Rasli, A.** (2012). Imperatives of service innovation and service quality for customer satisfaction: perspectives on higher education. *Elsevier Procedia - Social and Behavioral Sciences*, Vol. 40, pp. 347-352 (**ScienceDirect & Scopus indexes**).
20. Low, H.H., **Rasli, A.**, Atikah, N. and Iqbal, J. (2012). Fourth Pillar in the Transformation of Production Economy to Knowledge Economy. *Elsevier Procedia - Social and Behavioral Sciences*, Vol. 40, pp. 530-536 (**ScienceDirect & Scopus indexes**).
21. **Rasli, A.**, Huam, H.T., Thoo, A.C. and Alharthey, B.K. (2012). Employee engagement and employee shareholding program in a multinational company in Malaysia. *Elsevier Procedia - Social and Behavioral Sciences*, Vol. 40, pp. 209-214 (**ScienceDirect & Scopus indexes**).
22. **Rasli, A.**, Huam, H.T., Thoo, A.C., and Alharthey, B.K. (2012). Identification of factors and attributes for effective transfer of IT training to the workplace. *Elsevier Procedia - Social and Behavioral Sciences*. Volume 40, pp. 174-181 (**ScienceDirect & Scopus indexes**).
23. Danjuma, I. and **Rasli, A.** (2012). Marketing in Higher Education Institutions: Perspective on Segmentation and Targeting for Differentiating Nigerian Technological Universities. *Science Series Data Report*, 4 (4), 1-10 (Indexed in ISI-Thomson Master Journal List). <http://www.ssdr.sciencerecord.com/archive/index.php/?volume=4&issue=4>
24. Danjuma, I. and **Rasli, A.** (2012). Service Quality Measurement in Higher Education Institutions: Comparative Analysis of Instruments. *Archives Des Sciences*, 65 (3), ISSN: 1661-464X, 89-99 (SSCI ISI Impact Factor: 0.474).
25. Danjuma, I. and **Rasli, A.** (2012). Service quality, satisfaction and attachment in Nigerian Technological Universities: A correlation analysis. *Archives Des Sciences*, 65(7), ISSN: 1661-464X, 25-37 (SSCI ISI Impact Factor: 0.474).
26. **Rasli, A.**, Low, H.H., Iqbal, M.J., Danjuma, I. and Hassan, I. (2012), The impact of performance variables in industry in Knowledge economy, *Archives Des Sciences*, 65(7), ISSN: 1661-464X, 228-237 (SSCI ISI Impact Factor: 0.474).
27. Alharthey, B.K. and **Rasli, A.** (2012). The use of HRM systems in Saudi market. *Asian Journal of Business Ethics*, ID023221, 18 Jan, 2012.
28. Danjuma, I. and **Rasli, A.** (2012), Factors Affecting Service Quality In Nigerian Technological Universities. *International Journal of Business and Management Tomorrow*, 2 (2), ISSN: 2249-9962, 1-11.
29. Danjuma, I. and **Rasli, A.** (2012). Conceptual Framework on service quality, satisfaction and attachment for Nigerian Universities, *Innova Ciencia*, 4(4), 82-96 (Indexed in ISI-Thomson Master Journal List).
30. Danjuma, I. and **Rasli, A.** (2012). Service quality, customer satisfaction in Technological-based Universities, *African Journal of Business Management*, 5(15) 6541-6553 (Indexed in ISI-Thomson Master Journal List).
31. Islam, T., Anwar, F., Khan, S.U.R., **Rasli, A.**, Ungku Ahmad, U.N. and Ahmed, I. (2012). Investigating the Mediating Role of Organizational Citizenship Behavior Between Organizational Learning Culture and Knowledge Sharing. *World Applied Sciences Journal*, 19 (6), pp. 795-799 (**ISI & Scopus Indexes**).
32. Satit, R.P., Huam, H.T., **Rasli, A.**, Thoo, A.C., Sukati, I. (2012). An empirical study on the relationship between marketing mix and consumer decision making toward travel agents. *International Journal of Academic Research in Business and Social Sciences*, 2(6), pp. 522-530.
33. Tee, C.H., Thoo, A.C., **Rasli, A.**, Md. Yusoff, R., Huam, H.T. (2012). The Effects of Service Quality, Customer Satisfaction on Re-Patronage Intentions of a Hotel's Existing Customers. *International Journal of Management and Administrative Sciences*, 1 (8), pp. 1-6.

Published in 2011:

1. Huam, H.T., Thoo, A.C., Poon, S.H., **Rasli, A.**, Abdullah, M.M. and Lee, T.C (2011). Situational Factors and Intuitive Decision Style among Academicians. *International Journal of Humanities and Social Science*, 1(7), pp. 231-236.
2. Thoo, A.C., Abdul Hamid, A.B., Huam, H.T., Baharun, R., Md Yusoff, R., and **Rasli, A.** (2011). The Proposed Conceptual Model for Investigating Moderating Effects of Contextual Factors on Supply Chain Management Practice-Performance Link in Malaysian Small and Medium Enterprises, *International Journal of Business and Management*, 6, 12, 135-145.
3. Iqbal, J.A., and **Rasli, A.** (2011). Service quality, satisfaction And attachment in higher Education Institutions: A theory of planned Behaviour Perspective. *International Journal Of Academic Research*, 4 (2), September, 2011, 96-103 (Indexed in ISI-Thomson Master Journal List).
4. Alharthey, B.K., **Rasli, A.** (2011). Impact of Technology Modification on Sale and Marketing Strategy. *Asian Journal of Management Research*, 2(1), pp. 513-519.
5. Alharthey, B.K., A., **Rasli, A.** (2011). Brand equity and branding strategies in regional perspective of Saudi Arabia. *Asian Journal of Management Research*, 2(1), pp. 697-200.
6. Iqbal, A.J., Rasli, A., Jolae, A. (2011). Academic Staffs' Knowledge Sharing Intentions and University Innovation Capability. *African Journal of Business Management Vol.5* (27), pp. 11051-11059, 9 November, 2011 (Indexed in ISI-Thomson Master Journal List).
7. Yaacob, N.A., Mohamed Ismail, R., Mohd Shabli, A.H. and **Rasli, A.** (2011). Issues of Commercialization Activities of Biotechnology Related Researches in Malaysian Research University. *International Journal of Management Studies*, 18 (2), ISSN 0127–8983, 145-163.
8. Huam, H.T., **Rasli, A.** and Lee, T.C. (2011). Student Satisfaction and Academic Performance: A Discriminant Analysis Approach. Accepted for presentation at *International Conference on Economics, Business and Marketing Management 2011* (EBMM 2011). Proceeding of the EBMM 2011 International Conference are published by IEEE. All registered papers are included in the IEEE Xplore, and indexed by ISI Thomson and Ei Compendex. March 11-13, 2011 in Shanghai, China. Published in *Interdisciplinary Journal of Contemporary Research In Business* (2011). Refer: <http://www.allbusiness.com/interdisciplinary-journal-contemporary/20110601/16610753-1.html>
9. Alharthey, B.K. and **Rasli, A.** (2011). Key role of strategic human resource management (SHRM) in advancing the degree of team learning, *African Journal of Business Management*, 5 (26), pp. 10446-10451, 28, October, 2011 (Indexed in ISI-Thomson Master Journal List).
10. Ahmad Dardar, A.H., Jusoh, A. and **Rasli, A.** (2011). Impact of Training on Job Turnover: Evidence from Contemporary Literature, *Interdisciplinary Journal of Contemporary Research in Business*, 3 (4), 929-410.
11. Iqbal, M.J., **Rasli, A.**, Low, H.H., Huam, H.T. and Bilal Ali, M. (2011). Knowledge Economy and University Performance. *International Journal Of Academic Research*, 3 (5), September, 2011, 27-32 (Indexed in ISI-Thomson Master Journal List).
12. Low, H.H., **Rasli, A.** and Senin, A.A. (2011), Enhancing Academic Researchers' Perceptions toward University Commercialization, *International Journal of Economics and Research*, 2(5), 33-48.
13. Ai, C.T., Hon, T.H., Md Yusoff, R., **Rasli, A.**, and Abd Hamid, A.B. (2011). Supply chain management: success factors from the Malaysian manufacturer's perspective. *African Journal of Business Management*, 5 (17), pp. 7240-7247, 4 September, 2011 (Indexed in ISI-Thomson Master Journal List).
14. Alharthey, B.K. and **Rasli, A.** (2011). Key role of SHRM in advancing the degree of team learning, *Asian Journal of Management Research*, 1 (1), 817-826 (ISSN 2229–3795).
15. Huam, H.T., Balasubramaniam, S., Thoo, A.I., **Rasli, A.** and Jusoh, A. (2011). The Moderation Effect of Gender: A Case Study at an International Airport in Malaysia, *World Review of Business Research*, 1 (3) July 2011, 155-161.

16. Shekarchizadeh, A. and **Rasli, A.** (2011). Investigating CTQs for International Students: A Malaysian Case. *International Journal of Business and Social Science*, 2 (12), 207-212, July 2011 (downloadable at <http://www.ijbssnet.com/archive/536.html>).
17. **Rasli, A.**, Danjuma, I., Lim, K.Y. and Iqbal, M.I. (2011). Service quality and customer satisfaction in technological universities in Nigeria. *African Journal of Business Management*, 5 (8), 18 June 2011 (Indexed in ISI-Thomson Master Journal List).
18. Rehman, S.U., **Rasli, A.** and Alharthey, B.K. (2011). The psychometric impacts of Karasek's demands and control scale on employees' job performance. *African Journal of Business Management*, 5 (10), 3794-3806, 18 May 2011 (Indexed in ISI-Thomson Master Journal List).
19. Tan, O.K. and **Rasli, A.** (2011). New Product Development in multi-location R and D organization – A Concurrent Engineering Approach. *African Journal of Business Management* 5 (6), 2264-2275, 18 March, 2011 (Indexed in ISI-Thomson Master Journal List).
20. Huam, H.T., Thoo, A.C., Pooi, S.H., **Rasli, A.**, Abdullah, M.M., Lee, T.C. (2011). Situational factors and intuitive decision making styles among academicians, *International Journal of Humanities and Social Science*, 1 (7), 231-236.
21. Huam, H.T., Seng, S.M., Thoo, A.C., **Rasli, A.** and Abd Hamid, A.B. (2011). Consumers' Purchase Intentions in Fast Food Restaurants: An Empirical Study on Undergraduate Students, *Special Issue on Contemporary Issues in Business and Economics*, 5 (2), 214-221.
22. Huam, H.T., **Rasli, A.** and Lee, T.C. (2011). Student Satisfaction and Academic Performance: A Discriminant Analysis Approach, *Interdisciplinary Journal of Contemporary Research in Business*, June, 2011.
23. Sim, W.J., Huam, H.T., **Rasli, A.**, Lee, T.C. (2011). Underground economy: Definition and causes. *Business and Management Review*. 1 (2), 14 – 24.
24. Lee, S.L., Md Sharif, M.S., Huam, H.T., **Rasli, A.**, Jusoh, A. (2011). The relationship between e-service quality, e-satisfaction and e-loyalty of Google search engine users in a Malaysian public university, *International Journal of Electronic Commerce Studies* 2 (1), 35-56.
25. **Rasli, A.**, Huam, H.T. and M. Yusoff, R. (2011). Fun 2 fit aerobics: the misadventures of Amy and Azi and a Malaysian start up! *Emerald Emerging Markets Case Studies*, 1 (1), 1-8.
26. Shekarchizadeh, A., **Rasli, A.**, Huam, H.T. (2011). SERVQUAL in Malaysian universities: perspectives of international students. *Business Process Management Journal*, 17 (1), 67 – 81 (**Scopus Indexed**).
27. Yaacob, N.A., **Rasli, A.**, Senin, A.A. and Othman, S.N. (2011). Perceptions of commercialization activities of research results among academic researchers in Malaysia. *American Journal of Economics and Business Administration*, 3 (1), 24-32 (downloadable at <http://www.thescipub.com/author/?name=Amran|||Rasli>).
28. Danjuma, I. and **Rasli, A.** (2011). Towards a knowledge-driven Nigerian economy for sustainable economic development. *Proceeding of the 2011 International Conference on Innovation and Information Management (ICIIM 2011)*, 402-406, co-sponsored by IACSIT Chengdu Section (China) and IEEE.

Published in 2010:

1. **Rasli, A.** and Hj. Alias, M.A. (2010). Let's Get Engaged. *Jurnal Saujana*, pp. 31-47.
2. Thoo, A.C, Huam, H.T., Md Yusoff, R. and **Rasli, A.** (2010). A proposed conceptual model of supply chain performance in the electronic manufacturing service (EMS) industry, *International Journal of Business and Social Science*, 1 (1), 137-144.
3. Lee, T.C., Huam, H.T., Mohd Osman, M.H. and **Rasli, A.** (2010). Are managerial competencies a blessing to the performance of innovative SMEs in Malaysia? *International Journal of Economics and Management*, 4 (1), 120-136. (downloadable at <http://www.econ.upm.edu.my/ijem/vol4no1/bab07.pdf> - **Scopus indexed**)

Published in 2009:

1. Huam, H.T., Jantan, M., Noor, N. and **Rasli, A.** (2009). Which perspective of service quality should be adopted in Malaysian Higher Education: The American or Nordic? *Journal of Education*, 28.
2. Asmi, A., **Rasli, A.**, Abd. Majid, M.Z. and Abd. Rahman, I. (2009). Malaysian Practitioner's Perception on Knowledge Management in Construction Consulting Companies. *Journal of Modern Applied Science* 3 (7), pp. 103-114.

Published in 2008:

1. **Rasli, A.** and Maseri, W. (2008). Project Performance Framework: The Role of Knowledge Management and Information Technology Infrastructure. *Asian Journal of Business and Accounting* 1 (2), pp. 39-64.
2. Maseri, W., Rasli, A., Abdalla, A.N. and Razali, R. (2008). Project Performance in Construction Consulting Companies based on Knowledge Management, Information Technology Infrastructure. *Research Journal of Applied Sciences* 3 (7), pp. 508-513.

Published in 2006:

1. **Rasli, A.**, Asmi, A. and Abd. Majid, M.Z. (2006). Identification and Classification of the Implementation of Knowledge Management Factors in Malaysian Construction Consulting Companies: An Exploratory Study. *International Journal of Management Studies* Vol 13, Sept 2006 pp. 65-82 ISSN 0127-8983.
2. Maseri, W. and **Rasli, A.** (2006). An Empirical Study of the Relationship between ICT-Based Knowledge Management and Project Performance in Malaysian Construction Consulting Companies. *Jurnal Kemanusiaan, FPPSM, UTM Bil.* 7, Jun 2006 (refer [http://www.fppsm.utm.my/jurnal/JK7DO6/JK7\\_AMRANRASLI.pdf](http://www.fppsm.utm.my/jurnal/JK7DO6/JK7_AMRANRASLI.pdf))

**Non-Journal Publication**

Textbooks and Other Books:

1. **Rasli, A.** (2006). Data analysis and beyond: A practical guide for post-graduate social scientists. Penerbit UTM. ISBN 983-52-0417-9.
2. **Rasli, A.** (2006). Meniti Kejayaan. Penerbit Jabatan Kemajuan Islam Malaysia. ISBN 983-042-283-6.
3. **Rasli, A.** (2005). IT Competencies and the Conditions for Training Effectiveness: A Study on Malaysian University Clerical Workers. PhD Thesis No. 46/2005. Department of Social Sciences, Roskilde University, Denmark. ISSN 0909-9174.
4. **Rasli, A.** and Mohd. Nain, A. S. (2005). Pengurusan Teknologi, Penerbit UTM. ISBN 983-52-0359-8.
5. **Rasli, A.** and Al-Firosh, O. L. (2001). Modul Prototaip: Teknologi dan Perniagaan, Cetakan Dalaman, Skudai.
6. **Rasli, A.** (1985). Econometric Analysis: War Effect on the American GNP, unpublished Master project as partial requirement for Masters of Business Administration, Central Missouri State University, Warrensburg, May 1985.

Book Chapters:

1. **Rasli, A.** and Wong, B. (2008). *Factors Affecting Entrepreneurial Intention Among Universiti Teknologi Malaysia Students. Book Chapter.* In: Entrepreneurship and Technology Management in High Technology and Small Firms. Penerbit UTM Press, Skudai, Johor. ISBN 978-983-52-0687-0.
2. **Rasli, A.** (2009) *Factors that affect the transfer of it training among clerical workers: a sequential mixed method approach.* In: Issues on Human Resource Development. Penerbit UTM Press, Skudai, Johor. ISBN 978-983-52-0719-8.



3. **Rasli, A.** and Sanusi, S.A. (2008). *Consumer Acceptance of a New Product: Food Packaging Using a Smart Bio-Switch Concept*. In: Entrepreneurship and Technology Management in High Technology and Small Firms. Penerbit UTM Press, Skudai, Johor. ISBN 978-983-52-0694-8.
4. **Rasli, A.** and O.K. Tan (2008). *Developing Metrics for Concurrent Engineering in New Product Development*. In: Issues in Commercialisation and Management. Penerbit UTM Press, Skudai, Johor. ISBN 978-983-52-0687-0.
5. **Rasli, A.** and Shekarchi, A. (2008). *Evaluating Service Quality Among International Postgraduate Students in Malaysia*. In: Issues in Commercialisation and Management. Penerbit UTM Press, Skudai, Johor. ISBN 978-983-52-0687-0
6. **Rasli, A.,** Md. Som, H. and Ramli, S. (2003). A Study on Differences in University Administrative Assistants' Perceptions on Organizational Climate and Incentives for Transfer of Information Technology Training. In Luczak, H. and Zink, K. J. (Eds.). Human Factors in Organizational Design and Management- VII, Santa Monica, CA, IEA Press. ISBN: 3-928493-38-8.
7. **Rasli, A.,** Md.Som, H., and Suleiman, E.S. (2003). A Reevaluation of Criteria for the Malaysian Prime Minister's Quality Award. In Luczak, H. and Zink, K. J. (Eds.). Human Factors in Organizational Design and Management –VII, Santa Monica, CA, IEA Press. ISBN: 3-928493-38-8.

Conference Proceeding:

1. Yaacob, N.A. **Rasli, A.,** Shabli, A.H. and Ismail, R. (2011). Issues of Commercialization Activities of Biotechnology Related Related Researches in Malaysian Research University. Proceedings of *National Conference on the Tenth Malaysia Plan: Transformation Towards a High Income Advanced Economy*. 18th July 2011, Kuala Lumpur.
2. **Rasli, A.,** Huam, H.T. and Thoo, A.C. (2011). From training to the workplace: A study on competencies of Malaysian university clerical workers. *Asia Pacific Marketing and Management Conference*, Faculty of Economics and Business, UNIMAS (Obtained Best paper Award).
3. Ahmad Dardar, A.H., Jusoh, A. and **Rasli, A.** (2011). The Impact of Training on Job Turnover In The Libyan Oil Companies. Proceeding of the International Conference Human Resource Development (ICHRD 2011) Johor Bahru, pp. 279-292
4. Danjuma, I. and **Rasli, A.** (2011). Service quality in technological universities and human capital development in Nigeria. Proceeding of the International Conference Human Resource Development (ICHRD 2011), Johor Bahru, pp. 279-292.
5. **Rasli, A.,** Huam, H.T., Wan Mohd, W.M. and Asmi, A. (2011). The Effects Of Information Technology Infrastructure Capability On Project Performance In The Malaysian Construction Industry. Proceeding of the *2nd International Conference On Business And Economic Research* (2nd ICBER 2011) pp. 2770-2793.
6. Thoo, A.C., Abdul Hamid, A.B., Huam, H.T., Md. Yusoff, R. and **Rasli, A.** (2011). The Moderating Role of Barriers on SCM Practice-Performance Link in SMEs: A Proposed Model. Proceeding of the *2011 National Academic Conference (ENRICH 2011)*, Kota Bahru, Malaysia.
7. Huam, H.T., **Rasli, A.,** Magdalene Ang, C.H. (2011). Are There any Significant Relationship and Difference between Cumulative Grade Point Average (CGPA) and Student Satisfaction? Proceeding of the *2011 International Conference in Management Sciences and Decision Making*, Tamkang University, Taiwan.
8. Huam, H.T., Satiti, R.P., **Rasli, A.,** Abdul Hamid, A.B. (2011). Perceptions of 4Ps toward Travel Agents in Palembang, Indonesia. Proceeding of the *Acheh Development international Conference (ADIC 2011)*, Universiti Kebangsaan Malaysia.
9. Shekarchizadeh, A., Ashourian, M., Yaacob, N.A. and **Rasli, A.** (2010). Commercialisation activities in biotechnology-related research results in four Malaysian universities. *International Conference on Intellectual Capital Management 2010*, Zanzan, Iran.



10. Lee, S.L., Md Sharif, M.S., Huam, H.T., **Rasli, A.**, Jusoh, A. (2010). An empirical study of the e-loyalty of search engine users in the Malaysia higher learning. *International Conference on Internet Studies*, Taipei, Taiwan.
11. Shekarchizadeh, A. and **Rasli, A.** (2010). Internationalization of higher education: the case of Iranian students. Proceeding of 7<sup>th</sup> *Academy of Global Business Advancement*, Putrajaya, Malaysia. 1- 3 December 2010.
12. Huam, H.T., Seng, S.M., **Rasli, A.**, Bryan Lo, C.W. (2010). How service quality perceptions influence customer satisfaction and purchase intention in the fast food restaurants? *International Borneo Business Conference (IBBC)*, Universiti Malaysia Sarawak, Malaysia.
13. Tan, Y.H., Huam, H.T., Sharifuddin, A. and **Rasli, A.** (2010). The effects of brand equity towards customer loyalty: A case study on Nike. *International Economic and Business Management Conference (IEBMC 2010)*, Universiti Tenaga Nasional & Assumption University Bangkok, Malaysia & Thailand.
14. Huam, H.T., Pooi, S.H., **Rasli, A.**, Thoo, A.C, and Md Yusoff, R. (2010). The role of intuition in decision making: An empirical study on academic staff in a Malaysian Public university. *International Conference on Business and Information 2010*, University of Kelaniya, Sri Lanka.
15. **Rasli, A.**, Jusoh, A. and Huam, H.T. (2010). Supervisor-supervisee communication breakdown. *Joint ABC Europe + GABC Conference*, University of Antwerp (refer <http://www.lessius.eu/tt/nieuws/documents/abstracts.pdf>).
16. Thoo, A.C., Huam, H.T., Md Yusoff, R., **Rasli, A.** and Abd. Hamid, A.B. (2010). Critical success factors of supply chain management: An empirical study on a manufacturing company in Malaysia. *2nd International Conference on Technology & Operations Management*, Universiti Utara Malaysia, Malaysia (Obtained Best paper Award).
17. Yaacob, N.A., **Rasli, A.**, Senin, A.A. and Othman, S.N. (2010). Commercialisation activities in biotechnology-related research among academicians in Malaysia. *2nd International Conference on Technology & Operations Management*, Universiti Utara Malaysia, Malaysia
18. Yaacob, N.A., **Rasli, A.**, Senin, A.A. and Othman, S.N. (2010). Commercialisation activities of research results among academic researchers in Malaysia. *Knowledge Management International Conference (KMICE 2010)*. Universiti Utara Malaysia, Malaysia (Obtained Best paper Award).
19. Huam, H.T, Mohamad Amin, S., Teo, P.N., **Rasli, A.** and Vivishna, S. (2010). The relationship between job satisfaction and organizational commitment: An empirical study on a public university's library in Malaysia. *International Conference on Business and Information*, International Business Academics Consortium (iBAC) & Academy of Taiwan Information Systems Research (ATISR), Japan.
20. Mohd Rashid, S., Huam, H.T., Thoo, A.C., **Rasli, A.**, Abd Hamid, A.B. and Baharun, R. (2010). Pengaruh persekitaran dalaman dan rekabentuk kompleks membeli-belah ke atas tingkah-laku pembelian pengguna. *1<sup>st</sup> International Conference on Public Policies and Social Science 2010*, Universiti Teknologi MARA, Kedah, Malaysia.
21. Kwok, S.Y., Huam, H.T., **Rasli, A.** and Yusoff, R. (2010). An empirical study on the relationship between physical environment and customer satisfaction in the Malaysian restaurants. *The 2010 International Conference in Management Sciences and Decision Making*, Tamkang University, Taiwan.
22. Huam, H.T, Bong, P.Y., Md Nor, K., **Rasli, A.**, Md Yusoff, R., Mohamad Amin, S. (2010). Determinants of intention to continually purchase online: An empirical study on the current online shoppers in Malaysia. *2nd IEEE International Conference on Information Management and Engineering*, IEEE Beijing Section, International Association of Computer Science and Information Technology (IACSIT), Chengdu, China.
23. Thoo, A.C., Huam, H.T., Md Yusoff, R and **Rasli, A.** (2010). Critical success factors of supply chain management (SCM) in a manufacturing company: A proposed model. *1st International Conference on Arts, Social Sciences and Technology 2010*, Universiti Teknologi MARA, Kedah, Malaysia.

24. Huam, H. T., Jantan, M., Noor, N. and **Rasli, A.** (2009). Comparisons of Service Quality Models in the Malaysian Postgraduate Education: An Empirical Study. Proceeding of *the 2nd International Conference on Marketing and Retailing (INCOMaR II)*, July 8-9. Melaka.
25. Shekarchizadeh, A., Ashourian, M. and **Rasli, A.** (2008). Service Quality of Malaysian Universities in View of Iranian Studying in Engineering Fields. Proceeding No 098 of *the International Conference on Quality, Productivity and Performance Measurement*, November 16-18. Putrajaya.
26. Shekarchizadeh, A. and **Rasli, A.** (2008). Optimum technique for evaluating service quality among international postgraduate students in Malaysia. Proceeding of 3rd International Conference on Postgraduate Education (ICPE3-08), 16-17 December 2008, Penang.
27. **Rasli, A.** (2008). Consumer Acceptance of a New Food Packaging Concept: The Case of Smart Bio-Switch Packaging, proceeding of ICBIS 2008 Phitsanulok, Thailand 5-7 November 2008.
28. **Rasli, A.** (2008). The prospect of Jatropha-driven biofuel: The case of Malaysia, proceeding of *Cosmo 2008 Energy Efficiency Conference*, Skopje, Macedonia 16-17 May 2008.
29. **Rasli, A.**, Asmi, A. and Abd. Majid. M.Z. (2006). Knowledge Management and Project Performance in Malaysian Construction Consulting Companies. Proceeding of *Joint International Conference on Computing and Decision Making in Civil and Building Engineering*. June 14-16, 2006. Montréal, Canada. pp. 1413-1432. ISBN 2-921145-57-X
30. **Rasli, A.** and Asmi, A. (2006). Malaysian View of Islamic Gold Dinar as a Currency and as an Investment. *ICIEF Islamic Banking and Finance Educational Colloquim 2006*, 3-5 April 2006, KLCC, Kuala Lumpur
31. Abd. Majid, M.Z., **Rasli, A.** and Asmi, A. (2005). Identification and ranking of critical components of knowledge management principles for the Malaysian construction consulting companies. Proceeding of *3<sup>rd</sup> International Conference on Innovation in Architecture, Engineering and Construction (AEC)*, 15<sup>th</sup>-17<sup>th</sup> June 2005, Rotterdam, The Netherlands.
32. Abd. Majid, M.Z., **Rasli, A.**, Mohamad, M.I. and Asmi, A. (2005). A Research Framework: The Implementation of Knowledge Management and IT Infrastructures to Support Project Performance for Malaysian Construction Consulting Companies. Proceeding of *Brunei International Conference on Engineering and Technology (BICET 2005)*, 15-18 August 2005, Bandar Seri Begawan, Brunei Darussalam.
33. Abd. Majid, M.Z., **Rasli, A.** and Asmi, A. (2005). Classification of Information Technology Infrastructure Capability Framework in Malaysian Construction Consulting Companies. In Abdul Rahman Mohd Sam, Rosli Abdul Rahman, Kamarudin Ahmad, Arham Abdullah, Mohd Nur Asmawisham Alel, Radzuan Sa'ari and Zainab Mohamed Yusof (Eds). *Prosiding Seminar Kebangsaan Penyelidikan Kejuruteraan Awam (SEPKA 2005)*. UTM, Skudai. ISBN 983-42613-0-6.
34. **Rasli, A.** and Asmi, A. (2004). Identification of Factors That Affect the Transfer of Information Technology Skills Among Malaysian University Clerical Workers. Proceeding of *Bangkok International Conference on Applied Business Research*, 1-3 December 2004. Kasetsart University. ISBN 974-537-621-3.
35. **Rasli, A.**, Hassan, M.R. and Abdul Latif, A. (2004). Faktor-faktor Yang Mempengaruhi Pemindahan Kemahiran IT di Tempat kerja: Satu Kajian Perbandingan di Tiga Buah Universiti. Prosiding dari *Universiti Tenaga Nasional International Business Management Conference 2004*, 6-7 December 2004, Kuantan.
36. **Rasli, A.**, Abdul Majid, M.Z. and Asmi, A. (2004). Factors that Influence the Implementation of Knowledge Management and Information Technology Infrastructures to Support Project Performance in the Construction Industry. Proceeding of *Universiti Tenaga Nasional International Business Management Conference 2004*, 6-7 December 2004, Kuantan.
37. Mohd Nain, A.S., **Rasli, A.**, Suleiman, E.S., Mahmood, H., Muhammad, F., Md Som, H., Abu Bakar, S. and Abd. Rahman, S. I. (2003). A Delphi Assessment on the Factors

- Affecting the Transfer of IT Training Among Clerical Staff in Higher Education Institutions, Proceeding of *MERA 2003 Conference*, 11-13 September 2003, Bangi.
38. **Rasli, A.**, Suleiman, E.S. and Ramli, M.S. (2003). Non-Parametric Analyses On Organizational Climate and Incentive Systems That Affect The Transfer of IT Training Among Administrative Assistants, proceeding of *International Association for Management of Technology 2003 (IAMOT2003)*, May 13-15 2003, Nancy, France.
  39. **Rasli, A.**, Suleiman, E.S. and Ramli, M.S. (2002). Training And Development Framework For Emerging Trends In Higher Education Institutions, proceeding of *National Seminar on Management and Human Resource Development (SKPPSM 2002)*, 22-23 October 2002, Universiti Teknologi Malaysia, Skudai, Johor Bahru, Malaysia.
  40. **Rasli, A.**, Suleiman, E.S. and Md. Som, H. (2002). A Study on Administrative Assistants' Receptivity Towards IT-based Human Resource Development Initiatives, proceeding of the *First Asian Regional Conference on Human Resource Development*, Indian Institute of Management, Bangalore, India, October 28-29, 2002.
  41. **Rasli, A.**, Suleiman, E.S. and Abdul Rahman, I. (2002). An Application of the Delphi Method to Identify Business Strategies for Sparkle Precision, proceeding of the *12th Internationalizing Entrepreneurship Education and Training Conference (InEnt 2002)*, July 8-10, 2002, Johor Bahru, Malaysia.
  42. **Rasli, A.** (2002). An Application of Delphi Method to Forecast the Future of Technology Infrastructure at Universiti Teknologi Malaysia, proceeding of the *3rd International Conference on Information Technology Based Higher Education and Training (ITHET 2002)*, July 4-6, 2002, Budapest, Hungary.
  43. **Rasli, A.**, and Suleiman, E.S. (2002). Comparing Administrative Assistants' Perceptions on IT Training and Professional Development Need at the Two Campuses of Universiti Teknologi Malaysia, proceeding of the *3<sup>rd</sup> International Conference on Information Technology Based Higher Education and Training (ITHET 2002)*, July 4-6, 2002, Budapest, Hungary.
  44. **Rasli, A.**, Md. Som, H. and Md Yusoff, R. (2001). Outdoor Management Development Programs: Cases from Malaysia, proceeding of the *Fourth ASEAN Academy of Management (AAM) Conference 2001*, November 2001, pg. 237-244.
  45. **Rasli, A.**, Md. Som, H. and Md Yusoff, R. (2001). Assessment of IT Training for Professional Development of Administrative Assistants at Universiti Teknologi Malaysia, proceeding of *Malaysian National Commission for UNESCO's International Conference on Technology and Vocational Technical Education*, Bangi, Selangor, November 2001, pg. 13-23.
  46. **Rasli, A.** (1996). University-Industry Partnership in Technical Training - The Role of Universiti Teknologi Malaysia, proceeding of *UNESCO-UNIDO-UATI-WFEO's World Congress of Engineering Educators and Industry Leaders*, Paris, July 1996.
  47. **Rasli, A.** (1992). UTM's Innovation Centre: A Conceptual Model, proceeding of *NTU-Peat Marwick-ENDEC's World Conference on Entrepreneurship- Challenges for the 21st Century*, published by Nanyang Technological University, Singapore, 1992.
  48. **Rasli, A.** and Md. Yassin, A.A. (1991). University-Industry Interaction and Entrepreneurship, proceeding of *UNESCO's Seminar on Entrepreneurial, Engineering Design and Product Development Facilities in Technical Institutions*, December 1991.
  49. **Rasli, A.** (2007). Successful Commercialization Stories by Cooperation Between BIP, UTM and SMEs, proceeding of *MiGHT-Korea Technology Transfer Center's InnoXchange 2007* at Kuala Lumpur, 18 December 2007.
  50. **Rasli, A.** (2007). Entrepreneurial Development Opportunities at BIP, UTM, proceeding of *MARA-FITEC's Seminar Pengenalan Bahan FRC Untuk Pembuatan Perabot* at Kuala Lumpur, 26-27 December 2007.
  51. **Rasli, A.** (2005). Commercialization of UTM Research Findings: Problems and Challenges, proceeding of *Innovasia 2005* at Bangkok, Thailand, 21-24 September 2005.
  52. **Rasli, A.** (2004). Identification of Factors That Affect the Transfer of Information Technology Skills Among Malaysian University Clerical Workers, proceeding of *Bangkok International Conference on Applied Business Research*, 1-3 December 2004.

53. **Rasli, A.** (2002). Training And Development Framework For Emerging Trends In Higher Education Institutions, proceeding of National Seminar on Management and Human Resource Development (SKPPSM 2002) at Johor Bahru, Malaysia, 22-23 October 2002.
54. **Rasli, A.** (2002). A Framework For Developing Emerging Information Strategic Plan, proceeding of SSGRR-2002S (Summer) conference on "Infrastructure for e-Business, e-Education, e-Science, and e-Medicine" at L'Aquila, Rome, Italy (July 29 - August 4 2002) refer <http://www.ssgrr.it/en/ssgrr2002s/paper/313.pdf>
55. **Rasli, A.** (2001). Assessment of IT training for Professional Development of Administrative Assistants at Universiti Teknologi Malaysia, proceeding of Malaysian National Commission for UNESCO's International Conference on Technology and Vocational Technical Education at Bangi, Selangor, 12-13 November 2001.
56. **Rasli, A.** (2001). Administrative Assistants' Perceptions of IT Training Effectiveness, proceeding of Journal of Vocational Education and Training's Fourth International Conference at University of Wolverhampton, 16-18 July 2001.
57. **Rasli, A.** (2001). Issues, Strategic Directions and Action Plans for Education Cluster, proceeding of Malaysian Institute of Economic Research's Workshop on Education Cluster for Johor Industrial Master Plan at APDC Building, Kuala Lumpur, 17 September 1996.
58. **Rasli, A.** (1996). University-Industry Partnership in Technical Training- The Role of Universiti Teknologi Malaysia, proceeding of UNESCO-UNIDO-UATI-WFEO's World Congress of Engineering Educators and Industry Leaders, 2-3 July 1996.
59. **Rasli, A.** (1994). UTM's Role in Enhancing Industrial Liaison Through Training, proceeding of Taman Teknologi Malaysia's *Bengkel Perlaksanaan Perakuan 34* at Hotel Legend, Kuala Lumpur, 4 July 1994.
60. **Rasli, A.** (1994). Peranan Pusat Kemahiran Teknologi Plastik dalam Pembangunan Usahawan, proceeding of UTM-MTDC-MITI-SIRIM-NPC's *Program Pembangunan Usahawan Teknologi* at Hotel NPC, Petaling Jaya, 4-9 April 1994.
61. **Rasli, A.** (1992). UTM's Innovation Centre: A Conceptual Model", during NTU-Peat Marwick Entrepreneurship Development Centre's World Conference on Entrepreneurship, Challenges for the 21st Century, at Marina Mandarin, Singapore, 11-14 August 1992.
62. **Rasli, A.** (1992). The Case of A Technological Park in Johor", during Institute of Surveyors Malaysia's Seminar on Realising the Full Potential of Johor, at Kompleks MAWAR, Johor Bahru, 19-20 May 1992.
63. **Rasli, A.** (1992). New Technical Courses Required by Industries in Johor", during Centre of Management Technology's 1992 Asia Pasific Conference on New Opportunities for Private Sector Participation in Training Institutes/Departments, at Pan Pasific Hotel, Kuala Lumpur, 27-28 April 1992.
64. **Rasli, A.** (1992). The Promotion of Commercialisable Technological Innovations and Inventions Through UTM's Innovation Centre", during Malaysian Invention and Design Society's Seminar on Patent, Innovations and Research & Development at Dewan Jumaah, UTM, 27 April 1992.
65. **Rasli, A.** (1991). University-Industry Interaction and Entrepreneurship", during UNESCO's Regional Seminar on Entrepreneurship, Engineering Design and Product Development Facilities in Technical Institutions, Mysore, India, 2 December 1991.

Other Forms of Publication:

1. Md. Som, H., **Rasli, A.** and Yusoff, R. (2003) Kajian analisis keperluan latihan ke atas staf akademik Fakulti Pengurusan & Pembangunan Sumber Manusia UTM berdasarkan keperluan 'performance Deficiency'. Laporan penyelidikan (Universiti Teknologi Malaysia. Pusat Pengurusan Penyelidikan. Vot 73034). Publisher: Universiti Teknologi Malaysia (PSZ JB LB1778K34 2003 raf)
2. **Rasli, A.** (2001). Administrative Assistants' Perceptions of IT Training Effectiveness, e-publication. Refer: [http://brsleeds.ac.uk/cgi-bin/brs\\_engine](http://brsleeds.ac.uk/cgi-bin/brs_engine)
3. **Rasli, A.** (2001). Kepentingan Maklumat dalam Brosur dan Profil Syarikat, *Majalah Usahawan Sukses*, Januari/Februari 2001, pg.44-45.
4. **Rasli, A.** (1994). Overview of the Plastic Industry, *Urusan*, Bil. 9, Sept.1994, pg. 53-76.



5. **Rasli, A.** (1993). Usahawan Gagal Kerana Perangkap Perniagaan, *Majalah Usahawan Malaysia*, September/October 1993, pg. 55-56.
6. **Rasli, A.** (1993). Tanggungjawab Ketua Membetulkan Kesilapan Pekerja, *Majalah Usahawan Malaysia*, September/October 1993, pg. 49-51.
7. **Rasli, A.** (1993). Tujuh Langkah Praktikal Pengurusan Masa, *Majalah Usahawan Malaysia*, September/October 1993, pg. 24-25.
8. **Rasli, A.** (1993). Masa Peralihan: Kaedah Pengurusan Perlu Ditukar, *Majalah Usahawan Malaysia*, January/February 1993, pg. 62-64.
9. **Rasli, A.** (1992). Sumbangsaan Untuk Lahirkan Idea Kreatif, *Majalah Usahawan Malaysia*, November/December 1992, pg. 60-61.
10. **Rasli, A.** (1992). Memulakan Perniagaan di Rumah-Apa Kemahiran Anda, *Majalah Usahawan Malaysia*, September/October 1992, pg. 32-33.
11. **Rasli, A.** (1992). An Assessment of New Technical Courses Required by Industries in Johor, *Jurnal Teknologi*, Unit Penerbitan Akademik UTM, Bil. 20, Disember 1992.
12. **Rasli, A.** and Elias Salleh (1992). Taman Teknologi Johor - An Impetus for New Technology-Based Firms, *Urusan* Bil. 6, June 1992.
13. **Rasli, A.** (1990). Management Information Centre: Its Roles and Weaknesses, *Urusan*, Volume 3, Number 4, December 1990.

#### Invitation as A Conference Speaker/Talks

1. **Amran Rasli** (2014). Opening Remark entitled, "Current issues in commercialization of R&D from universities," for the AFAP Conference on Current and Emerging Trend in Science and Engineering (ACCETSE 2014.5), 13 September 2014, at Grand Darmo Suite, Surabaya, Indonesia (all expenses paid for by the organizer).
2. **Amran Rasli** (2014). Invited Speaker entitled, "Creativity and Innovation: prerequisites for Entrepreneurship," for the 6th South Asian International Conference (SAICON 2014), 11 August 2014, at Serena Hotel, Islamabad, Pakistan (all expenses paid for by the organizer).
3. **Amran Rasli** (2014). Public Talk entitled "Creativity in Problem Solving," for the MOE-MTDC Entrepreneurship Training Program on 6<sup>th</sup> July, 2014 at Rashid Theatre, UPM-MTDC Technology Centre, Universiti Putra Malaysia Serdang (all expenses paid for by the organizer).
4. **Amran Rasli** (2014). Opening Remark entitled, "Creativity and Innovation for decision making process," for the AFAP International Conference on Entrepreneurship and Business Management (AICEBM 2014), 23 June 2014, at Technovation Park, Johor Bahru, Johor (all expenses paid for by the organizer).
5. **Amran Rasli** (2014). Opening Remark entitled, "Creativity and Innovation," for the AFAP Conference on Current and Emerging Trend in Science and Engineering (ACCETSE 2014), 8 March 2014, at Harmoni Hotel, Batam, Indonesia (all expenses paid for by the organizer).
6. **Amran Rasli** (2014). Opening Remark entitled, "Creativity, Innovation and Entrepreneurship: The way forward," for the AFAP International Conference on Entrepreneurship and Business Management (ACBM 2013), 3 January 2013, at UTM Training Centre, Johor Bahru, Johor (all expenses paid for by the organizer).
7. **Amran Rasli** (2012). Plenary Speech entitled, "Research and commercialization in Malaysia: from an academic's perspectives." For the 2012 International Summer Conference on Asia Pacific Business Innovation & Technology Management July 1 – 3, 2012, at First World Hotel, Genting, Kuala Lumpur, Malaysia (all expenses paid for by the organizer).
8. **Amran Rasli** (1995). Industrial Talk on "How to Start an Injection Moulding Factory", during Kedah Development Authority's *Seminar Sehari Pengenalan Industri Plastik Untuk Usahawan Bumiputera* at Sungai Petani, 16 August 1995.
9. **Amran Rasli** (1995). Industrial Talk on "Opportunities for Techno-entrepreneurs in the Plastic Injection Moulding Sector", during Giat MARA's *Seminar Keusahawanan Bumiputera* at Kangar, 13 August 1995.

10. **Amran Rasli** (1995). Public Talk on “Entrepreneur Development Division – Plastic Technology Skills Programme of UTM”, Ministry of Entrepreneurial Development’s *Percambahan Pemikiran: Cadangan Program-program Latihan* at Pulau Gemia, Terengganu, 3-6 August 1995.
11. **Amran Rasli** (1994). Public Talk on “Opportunities in the Manufacturing Industry”, during *Program Pembangunan Usahawan* organised by Kelab Usahawan Malaysia Cawangan Besut at Setiu, 22-23 December 1994.
12. **Amran Rasli** (1994). Public Talk on “Opportunities in the Plastic Industry”, during MARA’s *Konvesyen Pembangunan Usahawan 1994* at UKM Bangi, 14-15 November 1994.
13. **Amran Rasli** (1994). Industrial Talk on “Venturing into the Plastic Industry: Opportunities and Threats”, during EPU and Pahang State Government’s *Bengkel Perundingan Pembangunan Usahawan Malaysia* at IKIP Kuantan, 15-16 October 1994.
14. **Amran Rasli** (1993). Industrial Talk on “Support from UTM’s Innovation Centre”, during UTM-MTDC’s Techno-Entrepreneur Awareness Programme at UTM Kampus Semarak, Kuala Lumpur, 10-11 July 1993.

## IX REVIEWER/EXAMINER RELATED TO ACADEMIC FUNCTIONS

Internal examiner of bachelor, master and PhD students’ theses at the Faculty of Management and HRD, UTM Skudai (on-going).

Chairman of Faculty of Management PhD students’ oral defence (proposal stage and viva voce) (2009-now).

Curriculum Development Committee Advisory Panel Member to the Department of Management, Faculty of Management and Human Resource Development, UTM (appointment begins from June 2006).

External Examiner for Olympia College’s Bachelor Of Business Administration (Hons) program (from July 2012 – July 2015).

External Examiner for Quest International University Perak’s Master Of Business Administration awarded by Nottingham Trent University (November 2006-March 2009).

External/internal examiner for postgraduate theses\* for the following candidates:

No.	Name	Degree/Institution	Thesis Title	Year
1.	Salmah Omar	Master of Management of Technology from Faculty of Management of Technology (by research), Universiti Utara Malaysia	Factors affecting technology transfer effectiveness: A study on construction companies in the Northern Region of Malaysia	2007
2.	Mas Anom Abdul Rashid	PhD from Faculty of Office Management and Technology, Universiti Teknologi MARA	Influence of e-Government on the future career trend in government office	2011
3.	Syaifudin	PhD from College of Business, Universiti Utara Malaysia	Faktor yang Mempengaruhi Keberkesanan Pemilihan Projek Sistem Maklumat	2011
4.	Mohd Nazri Zakaria	PhD from College of Business, Universiti	Hubungan Amalan Operasi Perkhidmatan dan Prestasi Pihak	2011



		Utara Malaysia	Berkuasa Tempatan di Semenanjung Malaysia. Pengaruh Penyederhana Amalan Pembangunan Sumber Manusia	
5.	Muhammad Shahar Haji Jusoh	PhD from College of Business, Universiti Utara Malaysia	The Effects of Conformance Cost of Quality and Non-Conformance Cost of Quality on Quality Management Principles and Organizational Performance: A Rasch Measurement Model Perspective	2012
6.	Mohd Koharuddin bin Mohd Balwi	PhD from Faculty of Management, Universiti Teknologi Malaysia	Pembuatan Keputusan Etika di Kalangan Penjawat Awam Kerajaan Tempatan Negeri Johor	2012
7.	Herman Shah Anuar	PhD from College of Business, Universiti Utara Malaysia	Effectiveness of R&D capabilities towards operation performance moderated by intellectual property rights	2012
8.	Hadi Saleh Salim Al Obthani	PhD from Faculty of Management, Universiti Teknologi Malaysia	Workplace Humor in Public Sector Organizations in the Sultanate of Oman	2013
9.	Hatim Ramadan Mohamed Hussein	PhD from Faculty of Management, Universiti Teknologi Malaysia	Challenges in Implementing Total Quality Management in Sudanese Higher Education Institutions	2013
10.	Wan Mohd Hirwani Wan Hussain	PhD from Fakulti Kejuruteraan dan Alam Bina, Universiti Kebangsaan Malaysia	Transformasi Peranan Universiti Terhadap Pengkomersilan Produk Penyelidikan Akademik: Kekangan dan Cabaran	2013
11.	Dhaifullah Obaid Almutari	PhD from Faculty of Management, Universiti Teknologi Malaysia	The Mediating Effects of Trust on the Relationship Between Leadership Styles and Job Satisfaction in Saudi Arabia	2014
12.	Sanaz Monsef	PhD from Faculty of Management, Universiti Teknologi Malaysia	Developing NPD Process Capabilities Through Open Innovation	2014
13.	Risyawati Mohd Ismail	PhD from College of Business, Universiti Utara Malaysia	Mediating Impact of Manufacturing Strategies on External Environmental Factors and Manufacturing Performance	2014
14.	Hakim Hsoonee Magrout	PhD in Business Management (Structure A), Universiti Tenaga Nasional	The Relationships among Leadership Behavior, Perceived Organizational Support, Knowledge Management, and Academic Performance in Iraqi Public Universities?	2014
15.	Hasliza Hassan	PhD in Business Management, MultiMedia University	Corporate Brand Extension Value and the Mediating Effect of Experience and Brand Personality	2014
16.	Hojatallah Mousapour	PhD from Faculty of Management, Universiti Teknologi Malaysia	A strategic and multi-stakeholder approach to impact of ISO/TS 16949 on organizational performance	2014
17.	Norshahrizan	PhD from Faculty of	Development of Kano Model and	2014

	Nordin	Entrepreneurship and Business, Universiti Malaysia Kelantan	Quality Function Deployment to Assess Customer Satisfaction and Dissatisfaction on Service at Local Public Public Hospitals	
18.	Amal Ghalib Rashid Al-Mamoori	PhD in Business Management (Structure A), Universiti Tenaga Nasional	Knowledge Management Infrastructure and Innovation Performance: The Mediating Role of Knowledge Sharing in Iraqi Textile Industry	2014
19.	Omar Rbeea Mahdi	PhD in Business Management (Structure A), Universiti Tenaga Nasional	Strategic leadership capabilities and sustainable competitive advantage in Iraqi private universities: the mediating role of knowledge management processes	2014
20.	Saida Farhanan Sarkam	Master of Science (Technology Management), Universiti Utara Malaysia	Motivation factors of academic research commercialization: the case of Malaysian technical universities	2014
21.	Shaizatulaqma Kamalul Ariffin	PhD from School of Management, Universiti Sains Malaysia	Examining the relationship of value proposition to purchase intention with attitude towards advertising as an antecedent and religiosity as moderator: A case of Muslim consumers in Malaysia	2015
22.	Syed Muhammad Javed Iqbal	PhD from Faculty of Management, Universiti Teknologi Malaysia	Assessing the Mediating Role of Project Teamwork on the Relationship Between Transformational Leadership and Project Success	2015
23.	Meisam Karami	PhD from Faculty of Management, Universiti Teknologi Malaysia	Impact of Innovative Leadership and Market Orientation on Perceived Organizational Performance	2015
24.	Mehdi Nosratpour	PhD from Faculty of Management, Universiti Teknologi Malaysia	The Impact of SCQM Practices on Organizational Performance by Mediating Role of Innovation	2015
25.	Omid Mehrabi	PhD from Faculty of Management, Universiti Teknologi Malaysia	An Exploratory Study into the Lack of Financial Competency in Competency Models	2015
26.	Ruksana Banu A	PhD from Faculty of Management, Universiti Teknologi Malaysia	Impact of Work-life Balance Policies and Work-life Balance Issues on Employees' Satisfaction in Oman	2015
27.	Mahmoud Rajablu	DBA in Business Management, MultiMedia University	The Role of Stakeholder Management in Project Success	2015
28.	Hussain K. Hussain	PhD from Faculty of Management, Universiti Teknologi Malaysia	The Mediating Effect of Job Satisfaction on Relationship Between Transformational Leadership and Organization Innovation	2015
29.	Mohd Iskandar Illyas	PhD from Faculty of Computing, Universiti Teknologi Malaysia	A Model for the influence of Social Capital and Knowledge Creation on R&D Performance in Malaysian	2015

			Research Universities	
30.	Norzaidahwati Zaidin	PhD from Faculty of Management, Universiti Teknologi Malaysia	Surfacing the Performance Indicator of Private Medical Clinic Business Through Loyalty and Appraisal on Reputation Measurement	2015
31.	Zaleha Omain	PhD from Faculty of Management, Universiti Teknologi Malaysia	Supply Chain Practices in Malaysian Palm Oil Firms	2015

\*Does not include proposals of postgraduate projects which amounts to more than 50

Internal examiner of bachelor, master and PhD students' theses at the Faculty of Management and HRD, UTM Skudai (on-going).

Chairman of PhD students' oral defence (viva voce) at the Faculty of Management and HRD, UTM Skudai (2009-now).

External Examiner for Olympia College's Bachelor Of Business Administration (Hons) program (from July 2012 – July 2015).

External Examiner for Quest International University Perak's Master Of Business (December 2013 - now)

External Examiner for Olympia College's Master of Business Administration awarded by Nottingham Trent University (November 2006-March 2009).

Research methodology course moderator and supervisor for University of Southern Australia's Doctorate in Business Administration programme (2004-now).

Curriculum Development Committee Advisory Panel Member to the Department of Management, Faculty of Management and Human Resource Development, UTM (appointment begins from June 2006).

Visiting/guest Academic: Local and Abroad:

- ☐ Visiting Professor at University College of Engineering and Technology, Pahang (2003-2005).
- ☐ Academic advisor for the Indian Institute of Risk Management, Hyderabad (2004-2005). Taught research methodology and SPSS in Jakarta for two-week stints in 2004 and 2005.
- ☐ Adjunct Associate Professor for University of Southern Australia's Doctorate in Business Administration programme (January 2009 – 2013).
- ☐ Guest professor at Hebei University (January 2010 – December 2011).
- ☐ Visiting professor at Kaunas Technological University, Lithuania (September – October 2014).

Ahli Jawatankuasa Pemilihan untuk Makalah Jurnal for Anugerah Akademik Negara (AAN) 2011-now.

Member of the International Program Committee (IPC) for the IASTED International Conference on Advances in Management Science and Risk Assessment (AMSRA 2010), (Phuket, November 24 – 26, 2010).

Scientific committee of International Conference on Applied Business Research (ICABR 2010), (Dubai, November 29 – December 3, 2010).

Editor/Reviewer of articles for the following journals (on-going):

- ☐ Asia Pacific Education Review (ISSN: 1876-407X)
- ☐ Jurnal Kemanusiaan (ISSN 1675-1930)

- Jurnal Teknologi (Sain Sosial) (E-ISSN 2180-3722 / ISSN 0127-9696)
- Computers in Human Behavior (ISSN 0747-5632)
- Malaysian Management Journal (ISSN 0126-6226)
- Jurnal Teknologi (ISSN 0215-1685)
- Journal of Agribusiness Marketing (ISSN 1985 -3890)
- Contemporary Management Research (ISSN 1813-5498)
- Jurnal Saujana (ISSN 2180-253X)
- Journal of Social Sciences & Humanities (ISSN 1823884X)
- American Academic & Scholarly Research Journal (ISSN 2162-3228)
- Jurnal Kajian Malaysia (ISSN 2180-4273)
- Editorial Board/Reviewer of City University Research Journal (ISSN 2220-9174)
- Journal of Entrepreneurship and Small & Medium Enterprises (IESME)

Editor in Chief for the following journals:

- Emerald Emerging Markets Case Studies (ISSN 2045-0621) under the Emerald Group Publishing Ltd, U.K. (July 2010-June 2012)
- Journal of Management Info (ISSN 2313-3376) under the Readers Insight Publishers (July 2014-June 2016)
- Sains Humanika (ISSN 2289-6996) under Penerbit UTM (June 2014-June 2016)

Member of the Industrial Advisory Committee for Kumpulan Pendidikan YPJ (from July 2011 – now).

Assessor of colloquim for BATC, UTM's engineering doctorate students (on-going).

Project Leader for UTM Exhibition team for EABEX 2005 at KLCC

Project Leader for UTM Exhibition team for SMIDEC 2006 at KLCC

In-house facilitator for BIP KPI Workshop (14 November 2007).

Head of delegate for WGST program in Beijing (November 2009).

Head of High Impact Visit to Thailand (March 2009).

Programme leader and facilitator for UTM summer school on leadership and teambuilding over three sessions: 12-30 June, 2010, 19 July – 9 August, 2010 and 4-20 July 2011 at Endau Rompin National Park.

Selected article/book/conference submission reviewer:

- Reviewer of book entitled, Pengurusan Pembangunan Organisasi: Teori dan Amalan by Abdul Aziz Yusof (2012) for Anugerah MAPIM 2012-Kategori Anugerah Buku Terbaik (Kemanusiaan & Sosial Sains) 2013.
- Reviewer and editor a book entitled, Going for Gold, by Dr. Chris Saville and Assoc. Prof Dr. Norsaadah Ismail. Pending publication by Pusat Penerbitan Universiti, UiTM, Shah Alam (2011).
- Reviewer of article entitled, The Level of Acceptance in Adopting the Philosophy of Market Orientation in the Malaysian Public Organization by Nurulaini Zamhury et al. (2010), Journal of Administrative Science, 7 (2) pp. 69-82, for Anugerah MAPIM-Makalah Jurnal Terbaik (Kemanusiaan & Sosial Sains) 2011.
- Reviewer of submissions for the Joint 10th ABC Europe convention + 2nd GABC conference (Antwerp, 27-29 May, 2010).

Programme leader and facilitator for UTMSPACE leadership and teambuilding program over seven sessions: 24- 26 February 2012, 23- 25 March 2012, 20-22 April 2012, 25-27 May 2012, 15-17 June 2012, 13-15 July 2012, and 7-9 September 2012 at Endau Rompin National Park.

Assessor for Professorial Promotion:

- Internal assessor for Associate Professor Dr. Yahya Buntat's professorial (VK07) Grade C application at Education Faculty, Universiti Teknologi Malaysia, 2012.
- Internal assessor for Associate Professor Dr. Rosman Md. Yusoff's professorial (VK07) Grade C application at Faculty of Management, Universiti Teknologi Malaysia, 2013.
- Internal assessor for Dr. Noor Hazarina Hashim's associate professorial (DS54) application at Faculty of Management, Universiti Teknologi Malaysia, 2013.
- External assessor for Dr. Jasmine Ahmad's associate professorial (DS54) application at Education Faculty, Universiti Teknologi MARA, 2012.
- External assessor for Associate Professor Dr. Mohd. Rizal Razalli's associate professorial (DS54) application at College of Business, Universiti Utara Malaysia, 2013.
- External assessor for Dr. Asmat Nizam Abdul Talib's associate professorial (DS54) application at College of Business, Universiti Utara Malaysia, 2014.
- External assessor for Assoc. Prof. Dr. Abdul Malek A. Tambi's professorial (VK07) Grade C application at Department of Business Study, Universiti Teknologi MARA, 2015.
- External assessor for Dr. Mohd Sobri Don's associate professorial (DS54) application at College of Business, Universiti Utara Malaysia, 2015.

Member of Panel Lembaga Pengajian Bagi Bengkel Pemurnian Kurikulum MBA, Fakulti Pengurusan Teknologi Dan Teknousahawanan, Universiti Teknikal Malaysia Melaka (UteM), 2013.

#### **X REVIEWER/EXAMINER OF NON ACADEMIC FUNCTIONS**

Appointed as a member of the Panel of Experts for the review of Research, Development and Commercialization Funding (Science Fund) by the Ministry of Science, Technology and Innovation (July 2010- now).

Appointed as a Technical Expert for the review of Commercialization Funding by Malaysian Technology Development Corporation (July 2010- now).

Appointed as a member of the Processing of CRDF/TAF Unit Technical Committee (TC) of Malaysian Technology Development Corporation (September 2012- now).

Appointed as a member of the Monitoring/Disbursement of CRDF/TAF Unit Technical Committee (TC) of Malaysian Technology Development Corporation (October 2012- now).

#### **XI CONSULTANCY/TRAINING**

Oct 2012 – Oct 2013	A review of MTDC grant recipients performance under the 9th Malaysia Plan (proposed fee: RM180,000.00)
December 2010	Teambuilding for Faculty of Islamic Civilization, UTM at Aseanea Resort Langkawi (free service as part of corporate social responsibility)
December 2010	Teambuilding for UPM-MTDC sybiosis participants (Under Unit Perkhidmatan Pengurusan FPPSM valued at RM15,000.00)
December 2010	English Communication Skills for MTDC middle managers (Under Unit Perkhidmatan Pengurusan FPPSM valued at RM22,000.00)
December 2010	Financial Management Training (Phases 1-2) 2nd Batch for MTDC (Under Unit Perkhidmatan Pengurusan FPPSM valued at RM45,000.00)

March 2010	Executive Teambuilding for Malaysian Agri Hi-Tech Sdn Bhd at Agrotek Garden Chalet Resort (under SPACE valued at RM10,000.00).
Dec 2009 – Feb 2010	Financial Management Training (Phases 1-2) 1st Batch for MTDC (under SPACE valued at RM40,000.00).
Sept 2007 – Nov 2007	Develop a Business Plan for Ace Serve Anaconda Sdn. Bhd., vote BIP no. 63669.
Oct 2004 – Dec 2004	Design and develop a guide for effective operation and good maintenance management of medical devices for the Ministry of Health, vote BIP no. 63279.
June 2004 – Dec 2004	Feasibility Study for Diversification into Heat Transfer Equipment for LW Engineering Sdn. Bhd.: A project commissioned by SMIDEC, vote BIP no. 63659.
March 2003- Oct 2003	ISO9001: 2000 Certification of MII Academic and Examination for Malaysia Insurance Institute, vote no. 2.290.
Jan 2003 – Jun 2003	KM framework for UTM. A project commissioned by UTM.
June-July 2002	Statistical training and analysis for Biro Pengawalan Farmaseutikal Kebangsaan, vote no. 279/2.
April-June 2002	Investigation on alleged examination leak for Malaysia Insurance Institute.
November 2001	Management Development Programme for Malaysian Shipyard Engineering.
November 1997	Training and Education Planning for TESDEC, a project commissioned by Terengganu Skills Development Centre.
Oct 1996- Dec 1996	Feasibility Study and Industrial Survey on the Proposed development of the Terengganu Skills Development Centre (TESDEC), a project commissioned by the Terengganu State Economic Planning Unit.
Sept 1996- Oct 1996	Project Management for the Renovation of Pusat Latihan Kemahiran, Muar.
Sept 1996- Oct 1996	A Study on the Restructuring of Training Programmes at all Skills training centres (PLKs) in Johor, a project commissioned by Yayasan Pelajaran Johor.
May 1996- Aug 1996	A Study on the Development of Johor's Industrial Master Plan: A Focus on the Education Cluster, a project commissioned by MIER through Yayasan Pelajaran Johor.
Dec 1995- Mar 1996	A Study on the restructuring of Training Programmes at IKBN Jitra and IKBN Kuala Terengganu, a project commissioned by Ministry of Youths and Sports.



Nov 1994- Jan 1995	Development of Plastic Technology Skills Programme at KISMEC, Sungai Petani, a project commissioned by KISMEC.
Oct 1994- Dec 1994	Analysis of Kulim Hi-Tech Industrial Park's Requirements for R&D, Design and Testing Facilities, a project commissioned by the Kulim Technology Park Corporation Sdn.Bhd.
Jan 1994- Jul 1994	A Study on the Proposed Establishment of the Second Industrial Training Institute in Johor, a project commissioned by Syarikat Pemasaran Sejati Sdn.Bhd.
Sept 1993- Oct 1993	A Feasibility Study on Starting a Plastics Manufacturing Venture, a project commissioned by Johor State Government.
Jan 1993- Apr 1993	Analysis of Integration of Kulim Hi-Tech Industrial Park's Components and Industrial Survey on Demand for R&D and Training Facilities in Kedah, a project commissioned by Kedah State Development Corporation.
Sept 1992- Dec 1992	New Opportunities for Bumiputera Entrepreneurs in Petroleum & Gas Industries, a project commissioned by PUNB and Petronas.
Mar 1992- Jun 1992	Feasibility and Market Study for Taman Teknologi Johor, a project commissioned by UTM, JSEDC and PNB Consortium.
Jul 1991- Aug 1991	Industrial Survey on New Technical Courses to be Offered by Industrial Training Institute, Pasir Gudang, a project commissioned by Industrial Training Institute, Pasir Gudang.

## XII **AWARD**

Represented Malaysia for the APEC-HRD-BMN Project in Developing Cross-Cultural Training for SMEs on Interactive CD-ROM. Will attend the first Project Meeting and Inception Workshop on 18-20 January 1997 in Sydney, Australia.

Represented Malaysia for UNESCO's Seminar on Entrepreneurship, Engineering Design and Product Development Facilities in Technical Institutions in Mysore, India, 2-6 December 1991.

Represented UTM for the Fourth ASEAN Science & Technology Week at Bangkok, Thailand from 26 August till 2 September 1995.

Honorary Mention in the 1993 Rolex Award for Spirit of Enterprise.

Anugerah Khas Penyelidikan FPPSM 2002.

Sijil Penghargaan Perundingan FPPSM 2003.

Anugerah Perkhidmatan Cemerlang UTM 2003.

Anugerah Staf Cemerlang FPPSM 2006.

Anugerah Buku Karya Asli Sosial Sains (Bahasa Melayu) – Hadiah Penghargaan sempena Majlis Anugerah Kecemerlangan & Penghargaan UTM 2006.

Anugerah Buku Karya Asli Sosial Sains (Bahasa Inggeris) – Hadiah Penghargaan sempena Majlis Anugerah Kecemerlangan & Penghargaan UTM 2007.

Anugerah Johan Setia Mahkota from DYMM Seri Paduka Baginda Yang di-Petuan Agong XIII on 5th June 2010.

Anugerah Khidmat Cemerlang in conjunction with Citra Karisma Universiti Teknologi Malaysia 2013.

### XIII **RESEARCH RECORD**

Sept 1991- Dec 1992	A Comparative Study on Quality Control Implementation Among Multinational Corporations in Johor.
Jul 1992- Sept 1992	A Study on the Implementation of Young Entrepreneur Program at Sekolah Menengah Skudai and Sekolah Tun Fatimah.
May 2001- March 2002	Assessment of IT Training and Professional Development Needs of Administrative Assistants of Higher Education Institutions (Vote No. 71757)
Oct 2002- February 2002	Work Analysis of Employees of Pejabat Hartabina, Universiti Teknologi Malaysia (Vote No. 73027)
Dec 2001- Nov 2002	Assessment of Computer Related In-House Training Programmes for Professional Development of Supporting Staff in UTM (Vote No.71799)
July 2002- Dec 2002	Impact of the Asian Financial Crisis on the Insurance Industry in ASEAN (commissioned by Asian Insurance Training and Research Institute, Vote no. 2.290).
Sept 2002- Aug 2003	Training Need Analysis on Academic Staff of the Faculty of Management and Human Resource Development Based on Performance-Deficiency Needs (Vote No. 73034).
Jan 2003- Dec 2004	Research on differences in perceptions between academic and administrative staff at Universiti Teknologi Malaysia (Vote No. 71940)
Jan 2003- Dec 2004	Factors that Affect the Transfer of IT Training towards Professional Development of Clerical Staff at Higher Education Institutions (IRPA Project vote no. 74144)
Jan 2004 – June 2006	Knowledge Management framework for the construction consulting companies (IRPA project vote no. 74320)
Nov 2008 – Dec 2009	Development of vermiculture based aquafeed (I-grant vote no. 74433)
June 2010 – Dec 2011	A tracer study on the UTM-MTDC Graduate Entrepreneurship Program (RMC Short term research grant no. 77217)
Feb 2011 – August 2012	Impact of expatriate academician on the quality of Malaysian universities (RMC Foreign Academic Visitor Fund Research Project, vote number 4D020)

June 2011 – June 2012	Transforming Malaysia's economy from production to knowledge base (GUP tier 2 research grant vote number PY/2011/01156 headed by Dr. Low Hock Heng)
Nov 2012 – Dec 2013	Impact of knowledge sharing culture on innovation capability (vote number 4P064, Headed by Dr. Choi SL)
July 2013 – June 2014	Development of Innovation Success Framework for Universiti Teknologi Malaysia (vote number PY/2013/00408, Headed by Dr Tan Owee Kowang)
Dec 2013 – Dec 2015	Fundamental research on new approach to identify improvement opportunity via Focus Index (vote number PY/2013/01334, Headed by Dr Tan Owee Kowang)
Jan 2015- Jan 2017	Investigating Impact Of Internationalisation On Local Students, Higher Education Experience: A Malaysian Case Study (Vote: FRGS/2/2014/SS05/UTM/01/2, Headed by Prof Dr Mohd Ismail Bin Abd Aziz)

#### XIV CO-CURRICULUM AND PUBLIC SERVICES

Appointed as a judge to review 15-20 executive summaries received for the Global Innovation Through Science and Technology (GIST) "I Dare" Business Plan Competition initiated by Malaysian Technology Development Corporation (MTDC) and CRDF Global (2012).

Invited participant for the Leadership Circle Working Group for Global Innovation Through Science and Technology (GIST) organised by CRDF Global, Arlington Virginia at Ritz-Carlton Hotel Kuala Lumpur on 21-23 February 2011.

Facilitator for Seven Habits for Support Staff of UTM, 2009.

Facilitator for *Learning Organization Module* as part of *Penilaian Tahap Kecekapan TK5*, 2007 - now.

Occasional speaker/facilitator for data analysis workshop for SLAB and research design for ULP 0010 (Post graduate research methodology workshop) 2001 - now.

Facilitator and organizer for Seminar Aprisisasi Dalam Bidang Teknologi Tinggi Negeri Johor, KUT MARA, Skudai, 28 July 2005.

Facilitator for *Learning Organization* as part of *Penilaian Tahap Kecekapan TK4 (N48)* 2007-2010.

Facilitator for Majlis Latihan Vokasional Kebangsaan's Workshop on Human Resource Development for the Plastics Industry at Air Keroh D'Village, Melaka on 12-15 June 1996.

Involved in the implementation of Program Usahawan Muda for Ministry of Public Enterprise at Sekolah Menengah Skudai. Conducted entrepreneurship workshops for students and coordinate their business activities from April 1992 till August 1992.

Advisory committee of Institut Latihan Perindustrian, Pasir Gudang. Assisted in planning for new technical courses and training programme, 1990-1991.

XV

## **SUPERVISION OF POSTGRADUATE STUDENTS**

### On-going/newbies PhD Supervision:

1. Supervision of Muhammad Imran Qureshi's project entitled, "Work Design Practices for Sustainable Production: A Sociotechnical Integrated Approach for Manufacturing", as required for the attainment of the **PhD** of Management of Technology.
2. Supervision of Mansoor Nazir Bhatti's project entitled, "Relationship Between Personality, Academic Stress, Health and Burnouts: Moderating and Mediating Role of Coping Strategies", as required for the attainment of the **PhD** of Management of Technology.
3. Supervision of Noor Ullah Khan's project entitled, "Application of Green Human Resource Development", as required for the attainment of the **PhD** of Management of Technology.
4. Mohammad Shakir bin Ramli's project entitled, "Application of Expectancy Theory Analysis in Measuring the Performance of Malaysian Research Universities", as required for the attainment of the **PhD** of Management of Technology.
5. Supervision of Mudassar Khan's project entitled, "The Effect of Workplace Conflict on Employee Performance", as required for the attainment of the **PhD** of Management of Technology.
6. Co-Supervision of Nazry Bin Yahya's project entitled, "Strategy Formulation process by Malaysia Freight Forwarders", as required for the attainment of the **PhD** of Management, Open University of Malaysia.
7. Supervision of Mohammad Feroz Kamal's project entitled, "Qualitative analysis on factors influencing juveniles to commit auto thefts", as required for the attainment of the **PhD** of Management of Technology.
8. Supervision of Siti Nisrin Mohd Anis' project entitled "The Mediating and Moderated effect of Entrepreneurial Orientation and IT infrastructure Capabilities of Entrepreneurial Competencies and Market Orientation towards Employee Performance", as required for the attainment of the **PhD** of Management of Technology.
9. Supervision of Saloma Emang's project entitled, "A Study on Antecedents and Precedents of International Students' Satisfaction in Malaysia", as required for the attainment of the **PhD** of Management of Technology.
10. Supervision of Nik Zahirah Nik Mustaffa's project entitled, "A Study on Value Creation and Entrepreneurial Competence of SKIT Graduates", as required for the attainment of the **PhD** of Management of Technology.

### Completed defense of PhD proposal:

1. Supervision of Nadirah Nurhalim's project entitled, "The Mediating Effects of Competencies on Human Resource Practices and Business Performance", as required for the attainment of the **PhD** of Management of Technology.
2. Supervision of Mastora Binti Mustafar's project entitled, "Kesan Mediator Amalan Pengurusan Kualiti Ke atas Sumber Penyelidikan dan Pembangunan dan Prestasi Syarikat", as required for the attainment of the **PhD** of Management of Technology.
3. Supervision of Parisa Samimi's project entitled, "The Effects of Economic Globalization on The Economic Growth and Income Inequality in Selected OIC Countries", as required for the attainment of the **PhD** of Management of Technology.
4. Supervision of Basheer Mohammed Al-Ghazali's project entitled, "A Structural Model of Mobile Banking User Retention Among Saudi Arabian Banks", as required for the attainment of the **PhD** of Management of Technology.

5. Supervision of Muhammad Ahmad ur Rehman's project entitled, "The Impact of Personality on Customer Trust and the Mediating Role of Perceived Service Quality", as required for the attainment of the **PhD** of Management of Technology.
6. Supervision of Muhammad Siddique's project entitled, "Causes and Consequences of Workplace Isolation in Virtual Organizations", as required for the attainment of the **PhD** of Management, Open University of Malaysia.

Waiting for Viva Voce:

1. Supervision of Azlin Shafinaz Arshad's project entitled, "Leadership Styles, Entrepreneurial Orientation And Business Performance Of Technology-Based SMEs In Malaysia", as required for the attainment of the **PhD** of Management of Technology, 2015.
2. Supervision of Fayaz Ali's project entitled, "The Effect of Gender Discrimination on Turnover Intention Among the Faculty in Public Sector Universities in Pakistan", as required for the attainment of the **PhD** of Management of Technology, 2015.
3. Supervision of Maqsood Haider's project entitled, "The Moderating Role of Crisis Management Capability on the Relationship between Organizational Factors and Electricity Crisis in Pakistan", as required for the attainment of the **PhD** of Management of Technology, 2015.
4. Co-supervision of Md Shah Kassim's project entitled, "Competence of Muslim Professionals", as required for the attainment of the **PhD** of Management of Technology, 2015.
5. Supervision of Shaghayegh Malekifar's project entitled, "Information Technology Competence on Firm's Performance with Mediating Role of Supply Chain Agility", as required for the attainment of the **PhD** of Management of Technology, 2015.

Completed (Doctoral Studies):

1. Supervision of Yasin Munir's project entitled, "A Remedial Framework of Organizational Cynicism: an Empirical Investigation in Healthcare Services of Pakistan", as required for the attainment of the **PhD** of Management of Technology, 2015.
2. Supervision of Faisal Khan's project entitled, "Indirect Effects Of Job Resources And Job Burnout On The Relationship Between Job Demands And Organizational Commitment In Pakistan Universities", as required for the attainment of the **PhD** of Management of Technology, 2015.
3. Supervision of AbdulSattar Almujaheem's project entitled, "The relationship between strategic planning, organisational innovation and organisational performance in nonprofit organisations in Saudi Arabia", as required for the attainment of the **PhD** of Management of Technology, 2015.
4. Supervision of Zayneb Shukri Mahood Nadim's project entitled, "Factors Affecting Commitment to Organizational Change", as required for the attainment of the **PhD** of Management of Technology, 2015.
5. Supervision of Sun Yifun's project entitled, "Issues of Social Old-Age Security System in Rural Area of China", as required for the attainment of the **PhD** of Management of Technology, 2014.
6. Supervision of Chen Lisha's project entitled, "Impact of urbanization on perceived labor cost changes in manufacturing industries in Hebei of China", as required for the attainment of the **PhD** of Management of Technology, 2014.
7. Supervision of Chan Tze Leong's project entitled, "Study on Mindfulness, Innovation, Market Orientation and Performance in Automotive Industry", as required for the attainment of the **Industrial PhD** of Management of Technology, 2014.
8. Supervision of Talal Al-Anazi's project entitled, "Path Goal Leadership among subordinates of STC", as required for the attainment of the **PhD** of Management of Technology, 2014.

9. Supervision of Goh Chin Fei's project entitled, "Principal-To-Principal Conflicts and Preservation of Socio-Emotional Wealth in Family Technology Firms", as required for the attainment of the **PhD** of Management of Technology, 2014.
10. Supervision of Hamed Roghanian's project entitled, "Customer Orientation, Service Orientation and Job Satisfaction in Mellat Bank", as required for the attainment of the **PhD** of Management of Technology, 2014.
11. Supervision of Parastoo Roghanian's project entitled, "Comparing Total Productivity Through Efficiency and Effectiveness in Two Iranian Banks", as required for the attainment of the **PhD** of Management of Technology, 2014.
12. Co-supervision of Abdulhakim Ahmad Dardar's project entitled, "Impact of training on job turnover in Libyan oil companies", as required for the attainment of the **PhD** of Management of Technology, 2014.
13. Co-supervision of Thoo Ai Chin's project entitled, "Supply Chain Integration Practices and Operational Capability Towards Organisational Performance in Malaysian SMEs", as required for the attainment of the **PhD** of Management of Technology, 2014.
14. Supervision of Bandar Alharthey's project entitled, "Measuring and improving internal and external customer satisfaction in the Saudi commercial banks", as required for the attainment of the **PhD** of Management of Technology, 2014.
15. Supervision of Haren Samarasekera's project entitled, "Understanding the impact of national culture on work centrality amongst middle managers in Sri Lanka ", as required for the attainment of the **Doctorate in Business Administration** from University of Southern Australia, 2013.
16. Supervision of Muhammad Jawad Iqbal's project entitled, "Transforming Malaysian Economy from Production Base to Knowledge Base Using Quadruple Helix Research Collaborations", as required for the attainment of the **PhD** of Management of Technology, 2013.
17. Supervision of Ibrahim Danjuma's project entitled, "The Relationship Between Service Quality, Students' Satisfaction and Attachment in National Technological Universities in Nigeria", as required for the attainment of the **PhD** of Management of Technology, 2013.
18. Supervision of Mir Hadi's project entitled, "HR Competencies of Administrators at Malaysian Universities", as required for the attainment of the **PhD** of Management of Technology, 2013.
19. Supervision of Tan Owee Kowang's project entitled, "New Product Development Within R&D Intensive Companies", as required for the attainment of the **PhD** of Management of Technology, 2012.
20. Supervision of Low Hock Heng's project entitled, "Drivers affecting the perception of feasibility towards commercialization of university research and development activities", as required for the attainment of the **PhD** of Management of Technology, 2011.
21. Supervision of Ahmadredza Shekarchizadeh Esfahani's project entitled, "A sequential mixed-method approach to assess international post graduate students' perceptions of service quality", as required for the attainment of the **PhD** of Management of Technology, 2011.
22. Supervision of Noorulsadiqin Azbiya Yaacob's project entitled, "Issues of commercialization of biotechnology related researches in Malaysian research universities", as required for the attainment of the **PhD** of Management of Technology, 2011.
23. Supervision of Rosnah Mat Zin's project entitled, "Uncovering leadership role and competencies: Implications for Executive Leaders operating in Islamic Banking Industry in Malaysia", as required for the attainment of the **Doctorate in Business Administration** from University of Southern Australia, 2010.
24. Supervision of Wan Maseri Binti Wan Mohamad's project entitled, "The relationship between Knowledge Management, Project Performance and IT Infrastructure: A Study on the Malaysian Construction Consulting Industry", as required for the attainment of the **PhD** of Management of Technology, 2009.



25. Co-supervision of Ade Asmi's project entitled, "Knowledge management framework for the Malaysian construction consulting companies", as required for the attainment of the **PhD** of Civil Engineering, 2008.

Completed (Masters Degree: By Research, Project and Coursework):

1. Supervision of Marwa Tounsi's thesis by mixed mode entitled, "Customers' perception of Shariah Compliance Practices at DePalma Hotel", as required for the attainment of the **Masters** of Management of Technology, 2013.
2. Supervision of Xu Ke's thesis by mixed mode entitled, "Adjustment problems of Chinese postgraduate students", as required for the attainment of the **Masters** of Management of Technology, 2013.
3. Supervision of Nik Zahirah Binti Nik Mustaffa's thesis by project entitled, "Developing a business plan for Fast Print", as required for the attainment of the **Masters** IT Entrepreneurship, 2013.
1. Supervision of Azlin Abdul Jamil's thesis by research entitled, "A feasibility study of the low-cost dual-axis clinometer based on micro-electro-mechanical system sensors", as required for the attainment of the **Masters** of Management of Technology, 2013.
2. Supervision of Mohammad Feroz Kamal's thesis by research entitled, "The influence of contextual factors, income, crime rate and unemployment on car thefts", as required for the attainment of the **Masters** of Management of Technology, 2013.
2. Supervision of Wong Shwu Fen's thesis by mixed mode entitled, "Impact of expatriate academicians on the quality of Malaysian universities", as required for the attainment of the **Masters** of Management of Technology, 2013.
3. Supervision of Narges Hosseini's thesis by mixed mode entitled, "Impact of international students on the quality of Malaysian universities", as required for the attainment of the **Masters** of Management of Technology, 2013.
4. Supervision of Najib Nawawei's thesis by project entitled, "Developing a web-based application for Kamibackpackers.com", as required for the attainment of the **Masters** IT Entrepreneurship, 2012.
3. Supervision of Hesham Ali El Enshasy's thesis entitled, "Studies On Factors Affecting Business Performance Of Biotechnology Companies", as required for the attainment of the **Masters** of Management of Technology, 2012.
4. Supervision of Tan Owee Kowang's thesis entitled, "Efficiency in Product Development Management at Dyson Manufacturing Sdn Bhd", as required for the attainment of the **Masters** of Management of Technology, 2009.
5. Supervision of Tay Kian Thiam's thesis entitled, "Factors influencing maintenance management among manufacturing industries in Pasir Gudang", as required for the attainment of the **Masters** of Management of Technology, 2008.
6. Supervision of Dimas Ade Khrisna's thesis entitled "Technology transfer in water supply system: the case of PDAM Surakarta", as required for the attainment of the **Masters** of Management of Technology, 2007.
7. Supervision of Ooi Swee Kheng's thesis "Relationship of Knowledge Management and Project Performance in the Construction Consulting Industries in Malaysia", as required for the attainment of the **Masters** of Management of Technology, 2007.
8. Supervision of Bernard Wong's project "Entrepreneurial intention among UTM students", as required for the attainment of the **Masters** of Management of Technology, 2005.
9. Supervision of Mohd Rozi Hassan thesis by research "Kecekapan IT Dan Faktor Keberkesanan Latihan IT: Kajian Ke Atas Staf Perkeranian di KUKTEM dan UTM", as required for the attainment of the **Masters** of Science (HRD), 2005.
10. Supervision of Anizan Abdul Latif thesis by research "Hubungan Antara Faktor-Faktor Yang Mempengaruhi Pemindahan Latihan Dengan Keberkesanan Latihan IT di Kalangan Kakitangan Perkeranian: Kajian Perbandingan di Antara UTM dan UPSI", as required for the attainment of the **Masters** of Science (HRD), 2005.

11. Supervision of Anim Zalina Azizan's project "Kajian terhadap kesedaran dan komitmen pengurusan pengetahuan di UTM", as required for the attainment of the **Masters** of Management of Technology, 2003.
12. Supervision of Subri Md. Noh's project "Pengetahuan, Kemahiran, Suasana Kerja serta Sifat-sifat Kepengurusan yang Boleh Memperbaiki Keberkesanan Pengurus: Satu Kajian Persepsi di Kalangan Pengurus-pengurus Bank Pertanian Malaysia", as required for the attainment of the **Masters** of Management of Technology, 1999.
13. Supervision of Chan Siew Lim's project "Effectiveness of Robotics Technology in The Plastics Processing Industry: A Case Study on Malaysian Dai-Ichi Sdn. Bhd.", as required for the attainment of the **Masters** of Management of Technology, 1995.
14. Supervision of T. Mohan Thavarajah's project "A Study on R&D, Design and Testing Facilities for Kulim Hi-Tech Industrial Park", as required for the attainment of the **Masters** of Management of Technology, 1994.

## XVI

## SUPERVISION OF UNDERGRADUATE PROJECTS

1. Supervision of Nur Aizatul Hanim's project "Project Management Competencies in Malaysian Organisations", as required for attainment of the Bachelor of Management of Technology, 2015.
2. Supervision of Norhidayah Rozali's project "Pengaruh Job Engagement terhadap prestasi kerja individu", as required for attainment of the Bachelor of Management of Technology, 2010.
3. Supervision of Safiah Jaafar's project "Measuring Service Quality and Job Satisfaction at TNB Jitra", as required for attainment of the Bachelor of Management of Technology, 2010.
4. Supervision of Hasmawati Awang's project "Assessing Leadership Styles and Job Satisfaction at Felcra", as required for attainment of the Bachelor of Management of Technology, 2010.
5. Supervision of Nor Arzean Saeman's project "Feasibility study of venturing into ultra high density pellet production", as required for attainment of the Bachelor of Management of Technology, 2009.
6. Supervision of Nor Wahida Jaafar's project "An evaluation of the implementation of a new maintenance system at Antara Steel", as required for attainment of the Bachelor of Management of Technology, 2009.
7. Supervision of Siti Syuhada Baharuddin's project "A Marketing Plan for vermiculture based fish feed manufacturing company", as required for attainment of the Bachelor of Science degree in Management of Technology, 2008.
8. Supervision of Sazlina Azwa binti Sanusi's project "Consumer acceptance of new food packaging using smart bio-switch concept", as required for attainment of the Bachelor of Science degree in Management of Technology, 2008.
9. Supervision of Mohd Roszaimy Musa, Phoong Mei Teng and Soh Bing Suan's project "Penilaian Semula Anugerah Kualiti Perdana Menteri Dalam Sektor Swasta bagi Industri Pembuatan di Malaysia", as required for attainment of the Bachelor of Science degree in Management of Technology, 2003.
10. Supervision of Mohd Yusof Mohd Said, Mohd Yusri Yusof and Mohd Zamani Salim's project "Faktor Kejayaan Kritikal Untuk Pemasaran-Satu Kajian Kes di Syarikat Telekom (M) Johor Bahru, Johor", as required for attainment of the Bachelor of Science degree in Management of Technology, 2002.
11. Supervision of Tan Wei Ling, Azhar Sallehudin and Chan Kah Hoe's project "Faktor-faktor Yang Mempengaruhi Aliran Masuk Pelaburan Langsung Asing Dalam Industri Pembuatan di Negeri Johor", as required for attainment of the Bachelor of Science degree in Management of Technology, 2002.
12. Supervision of Law Guat Yuen's project "An Assessment of Industrial Acceptance of a New Electroplating Technology – A Case Study on Malaysian Electropating Technology Sdn. Bhd.", as required for attainment of the Bachelor of Science degree in Management of Technology, 1995.

13. Supervision of Tan King Hwee's project "Feasibility Study on Starting An Integrated Petrol Pump at UTM Technovation Park", as required for attainment of the Bachelor of Science degree in Management of Technology, 1995.
14. Supervision of Tee Geok Choo's project "Kajian Penerimaan Produk Berasaskan Homopati Keluaran Syarikat Remedial Touch", as required for attainment of the Bachelor of Science degree in Management of Technology, 1994.
15. Supervision of Khoo Saw Khoon's project "Strategic Marketing Analysis in a Chemical Industry", as required for attainment of the Bachelor of Science degree in Management of Technology, 1994.
16. Supervision of Theresa Chin Nyook Lee's project "Feasibility Study On Distribution of solar Lighting System in Malaysia", as required for attainment of the Bachelor of Science degree in Management of Technology, 1993.
17. Supervision of Emelia Suaib's project "Feasibility Study On Starting A Plastic Processing Company: A Case Study on Cherry Sweet Sdn. Bhd", as required for the attainment of the Bachelor of Science degree in Management of Technology, 1993.
18. Supervision of Amran Jalil's project "Marketing Techniques for Petronas Petrol Kiosks: A Case Study", as required for the attainment of the Bachelor of Science degree in Management of Technology, 1992.
19. Supervision of Tan Seng Hock's project "Econometric Analysis: Forecasting the Demand of Electrical energy for the Housing sector in Johor Bahru", as required for the attainment of the Bachelor of Science degree in Management of Technology, 1992.
20. Co-supervision of Rosiah Che Mat's project "Role of JSEDC in the Development of Pasir Gudang, Johor", as required for the attainment of the Bachelor of Science degree in Management of Technology, 1991.

## **XVII Specialised Courses Undertaken**

Attended an entrepreneurship workshop, entitled "Converting Technology to Wealth: A Series of Six Modules Entrepreneurship Workshop" organised by the IC<sup>2</sup> Institute of The University of Texas at Austin from 12 February to 25 April 2007 in Kuala Lumpur. The workshop is valued at RM25,000 was sponsored by the Malaysian Technology Development Corporation (MTDC).

Attended a summer school entitled "Skills development course for the technology transfer and innovation support professions" organised by the the European Association for the Transfer of Technology, Innovation and Industrial Information from 17-21 September 2007 in Larnaca, Cyprus. The training program is valued at RM15,000 and was sponsored by MTDC.

Attended the Licensing Executive Society 2008 Annual Meeting organised by LES (USA and Canada) Inc. From 19 – 25 October 2008 in Orlando, Florida. The training program is valued at RM25,000 and was sponsored by the Malaysian Technology Development Corporation.

Attended the Licensing Executive Society 2008 Annual Meeting organised by LES (USA and Canada) Inc. From 18 – 21 October 2008 in San Francisco, California. The training program is valued at RM40,000 and was sponsored by MTDC.

## **XVIII Areas of Interest**

Commercialization, Technology Management, Performance Measurement, Service Quality, Marketing, Hospitality Management, Transmigration and Urbanization Studies, Labor Economics, Job Satisfaction, Human Resource Management, Institutional Administration and Psychological Studies.