

Cost-sensitive Multiclass Classification via Regression

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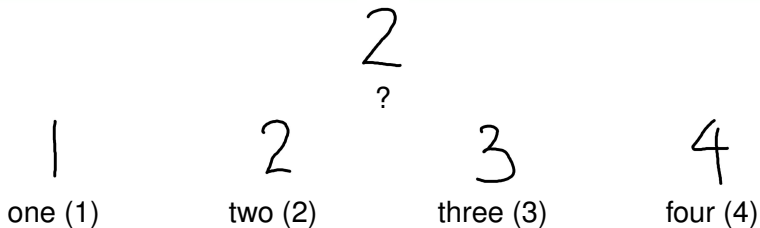
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Talk at NCU CSIE, 10/09/2013

Joint work with Han-Hsing Tu; parts appeared in ICML '10



Which Digit Did You Write?

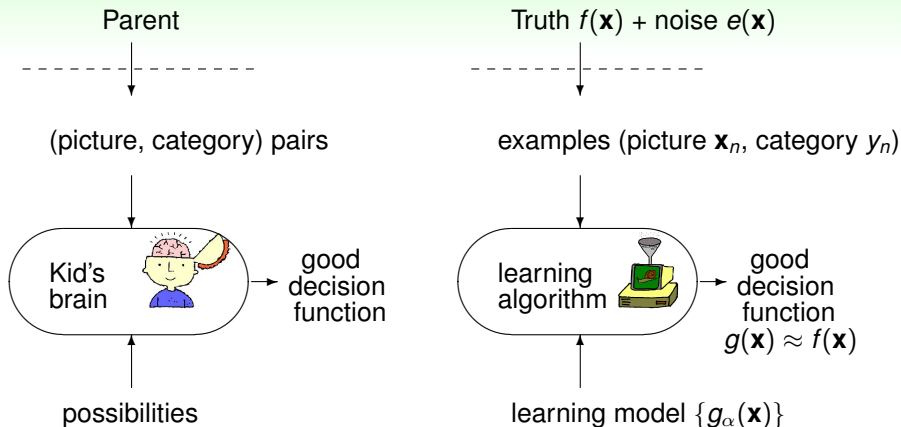


- a **classification** problem
—grouping “pictures” into different “categories”

How can machines learn to classify?



Supervised Machine Learning



challenge:

see only $\{(\mathbf{x}_n, y_n)\}$ without knowing $f(\mathbf{x})$ or $e(\mathbf{x})$
 \Rightarrow **generalize** to unseen (\mathbf{x}, y) w.r.t. $f(\mathbf{x})$



Mis-prediction Costs ($g(\mathbf{x}) \approx f(\mathbf{x})?$)

2
?

- ZIP code recognition:
1: **w**rong; 2: **r**ight; 3: **w**rong; 4: **w**rong
- check value recognition:
1: **o**ne-dollar **m**istake; 2: **n**o **m**istake;
3: **o**ne-dollar **m**istake; 4: **t**wo-dollar **m**istake

different applications:
evaluate mis-predictions differently



ZIP Code Recognition

2
?

1: **wrong**; 2: **right**; 3: **wrong**; 4: **right**

- **regular** classification problem: only right or wrong
- **wrong cost: 1**; **right cost: 0**
- prediction error of g on some (\mathbf{x}, y) :

$$\text{classification cost} = \mathbb{I}[y \neq g(\mathbf{x})]$$

regular classification:

well-studied, many good algorithms



Check Value Recognition

2
?

1: one-dollar mistake; 2: no mistake;

3: one-dollar mistake; 4: two-dollar mistake

- **cost-sensitive** classification problem:
different costs for different mis-predictions
- e.g. prediction error of g on some (\mathbf{x}, y) :

$$\text{absolute cost} = |y - g(\mathbf{x})|$$

cost-sensitive classification:

new, need more research



What is the Status of the Patient?



?



H1N1-infected



cold-infected



healthy

- another **classification** problem
—grouping “patients” into different “status”

Are all mis-prediction costs equal?



Patient Status Prediction

error measure = society cost

<div>predicted \ actual</div>	H1N1	cold	healthy
H1N1	0	1000	100000
cold	100	0	3000
healthy	100	30	0

- H1N1 mis-predicted as healthy: **very high cost**
- cold mis-predicted as healthy: **high cost**
- cold correctly predicted as cold: **no cost**

human doctors consider costs of decision;
can computer-aided diagnosis do the same?



What is the Type of the Movie?



?



romance



fiction



terror

customer 1 who hates terror but likes romance

error measure = non-satisfaction

actual \ predicted	romance	fiction	terror
romance	0	5	100

customer 2 who likes terror and romance

actual \ predicted	romance	fiction	terror
romance	0	5	3

different customers:

evaluate mis-predictions differently



Cost-sensitive Classification Tasks

movie classification with non-satisfaction

actual \ predicted	romance	fiction	terror
customer 1, romance	0	5	100
customer 2, romance	0	5	3

patient diagnosis with society cost

actual \ predicted	H1N1	cold	healthy
H1N1	0	1000	100000
cold	100	0	3000
healthy	100	30	0

check digit recognition with absolute cost

$$\mathcal{C}(y, g(\mathbf{x})) = |g(\mathbf{x}) - y|$$

Cost Vector

cost vector \mathbf{c} : a row of cost components

- customer 1 on a romance movie: $\mathbf{c} = (0, 5, 100)$
- an H1N1 patient: $\mathbf{c} = (0, 1000, 100000)$
- absolute cost for digit 2: $\mathbf{c} = (1, 0, 1, 2)$
- “regular” classification cost for label 2: $\mathbf{c}_c^{(2)} = (1, 0, 1, 1)$

regular classification:

special case of cost-sensitive classification



Cost-sensitive Classification Setup

Given

N examples, each

(input \mathbf{x}_n , label y_n , cost \mathbf{c}_n) $\in \mathcal{X} \times \{1, 2, \dots, K\} \times R^K$

- $K = 2$: binary; $K > 2$: **multiclass**
- will assume $\mathbf{c}_n[y_n] = 0 = \min_{1 \leq k \leq K} \mathbf{c}_n[k]$

Goal

a classifier $g(\mathbf{x})$ that pays a small cost $\mathbf{c}[g(\mathbf{x})]$ on future **unseen** example $(\mathbf{x}, y, \mathbf{c})$

- will assume $\mathbf{c}[y] = 0 = c_{\min} = \min_{1 \leq k \leq K} \mathbf{c}[k]$
- note: y not really needed in evaluation

cost-sensitive classification:

can express any finite-loss supervised learning tasks



Our Contribution

	binary	multiclass
regular	well-studied	well-studied
cost-sensitive	known (Zadrozny, 2003)	ongoing (our work, among others)

a theoretic and algorithmic study of cost-sensitive classification, which ...

- introduces a methodology to reduce cost-sensitive classification to **regression**
- provides **strong theoretical support** for the methodology
- leads to a promising algorithm with **superior experimental results**

will describe the methodology and an algorithm



Key Idea: Cost Estimator

Goal

a classifier $g(\mathbf{x})$ that pays a small cost $\mathbf{c}[g(\mathbf{x})]$ on future **unseen** example $(\mathbf{x}, y, \mathbf{c})$

if every $\mathbf{c}[k]$ known

optimal $g^*(\mathbf{x}) = \operatorname{argmin}_{1 \leq k \leq K} \mathbf{c}[k]$

if $r_k(\mathbf{x}) \approx \mathbf{c}[k]$ well

approximately good $g_r(\mathbf{x}) = \operatorname{argmin}_{1 \leq k \leq K} r_k(\mathbf{x})$

how to get cost estimator r_k ? **regression**



Cost Estimator by Per-class Regression

Given

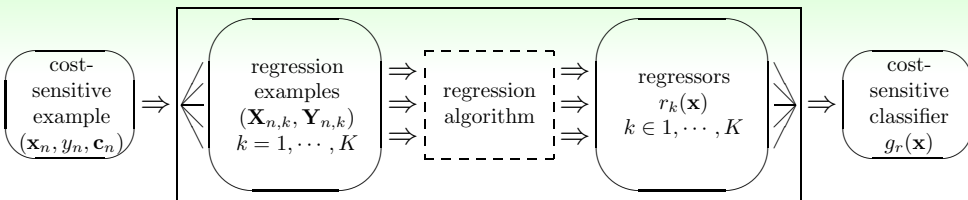
N examples, each (input \mathbf{x}_n , label y_n , cost \mathbf{c}_n) $\in \mathcal{X} \times \{1, 2, \dots, K\} \times R^K$

input $\mathbf{c}_n[1]$		input $\mathbf{c}_n[2]$		\dots		input $\mathbf{c}_n[K]$	
\mathbf{x}_1	0,	\mathbf{x}_1	2,			\mathbf{x}_1	1
\mathbf{x}_2	1,	\mathbf{x}_2	3,			\mathbf{x}_2	5
\dots							
\mathbf{x}_N	6,	\mathbf{x}_N	1,			\mathbf{x}_N	0
r_1		r_2				r_K	

want: $r_k(\mathbf{x}) \approx \mathbf{c}[k]$ for all future $(\mathbf{x}, y, \mathbf{c})$ and k



The Reduction Framework



- 1 transform cost-sensitive examples $(\mathbf{x}_n, y_n, \mathbf{c}_n)$ to regression examples $(\mathbf{X}_{n,k}, \mathbf{Y}_{n,k}) = (\mathbf{x}_n, \mathbf{c}_n[k])$
- 2 use your favorite algorithm on the regression examples and get regressors $r_k(\mathbf{x})$
- 3 for each new input \mathbf{x} , predict its class using $g_r(\mathbf{x}) = \operatorname{argmin}_{1 \leq k \leq K} r_k(\mathbf{x})$

the reduction-to-regression framework:
systematic & easy to implement



Theoretical Guarantees (1/2)

$$g_r(\mathbf{x}) = \operatorname{argmin}_{1 \leq k \leq K} r_k(\mathbf{x})$$

Theorem (Absolute Loss Bound)

For any set of regressors (cost estimators) $\{r_k\}_{k=1}^K$ and for any example $(\mathbf{x}, y, \mathbf{c})$ with $\mathbf{c}[y] = 0$,

$$\mathbf{c}[g_r(\mathbf{x})] \leq \sum_{k=1}^K |r_k(\mathbf{x}) - \mathbf{c}[k]|.$$

low-cost classifier \Leftarrow accurate regressor



Theoretical Guarantees (2/2)

$$g_r(\mathbf{x}) = \operatorname{argmin}_{1 \leq k \leq K} r_k(\mathbf{x})$$

Theorem (Squared Loss Bound)

For any set of regressors (cost estimators) $\{r_k\}_{k=1}^K$ and for any example $(\mathbf{x}, y, \mathbf{c})$ with $\mathbf{c}[y] = 0$,

$$\mathbf{c}[g_r(\mathbf{x})] \leq \sqrt{2 \sum_{k=1}^K (r_k(\mathbf{x}) - \mathbf{c}[k])^2}.$$

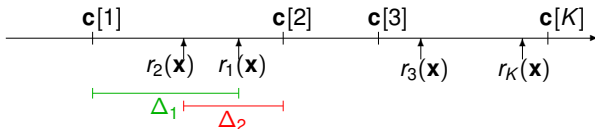
applies to common **least-square regression**



A Pictorial Proof

$$\mathbf{c}[g_r(\mathbf{x})] \leq \sum_{k=1}^K |r_k(\mathbf{x}) - \mathbf{c}[k]|$$

- assume \mathbf{c} ordered and not degenerate:
 $y = 1; 0 = \mathbf{c}[1] < \mathbf{c}[2] \leq \dots \leq \mathbf{c}[K]$
- assume mis-prediction $g_r(\mathbf{x}) = 2$:
 $r_2(\mathbf{x}) = \min_{1 \leq k \leq K} r_k(\mathbf{x}) \leq r_1(\mathbf{x})$



$$\underbrace{\mathbf{c}[2] - \mathbf{c}[1]}_0 \leq |\Delta_1| + |\Delta_2| \leq \sum_{k=1}^K |r_k(\mathbf{x}) - \mathbf{c}[k]|$$

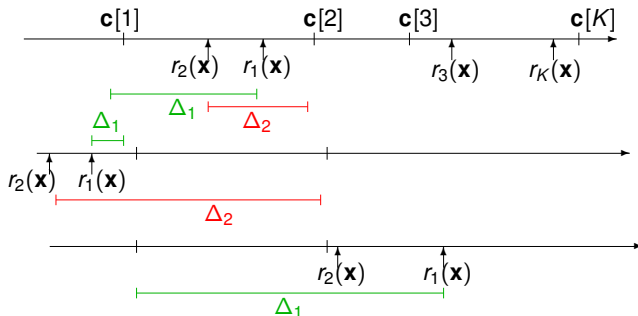


An Even Closer Look

let $\Delta_1 \equiv r_1(\mathbf{x}) - \mathbf{c}[1]$ and $\Delta_2 \equiv \mathbf{c}[2] - r_2(\mathbf{x})$

- ① $\Delta_1 \geq 0$ and $\Delta_2 \geq 0$: $\mathbf{c}[2] \leq \Delta_1 + \Delta_2$
- ② $\Delta_1 \leq 0$ and $\Delta_2 \geq 0$: $\mathbf{c}[2] \leq \Delta_2$
- ③ $\Delta_1 \geq 0$ and $\Delta_2 \leq 0$: $\mathbf{c}[2] \leq \Delta_1$

$$\mathbf{c}[2] \leq \max(\Delta_1, 0) + \max(\Delta_2, 0) \leq |\Delta_1| + |\Delta_2|$$



Tighter Bound with One-sided Loss

Define **one-sided loss** $\xi_k \equiv \max(\Delta_k, 0)$

with $\Delta_k \equiv (r_k(\mathbf{x}) - \mathbf{c}[k])$ if $\mathbf{c}[k] = c_{\min}$

$\Delta_k \equiv (\mathbf{c}[k] - r_k(\mathbf{x}))$ if $\mathbf{c}[k] \neq c_{\min}$

Intuition

- $\mathbf{c}[k] = c_{\min}$: wish to have $r_k(\mathbf{x}) \leq \mathbf{c}[k]$
- $\mathbf{c}[k] \neq c_{\min}$: wish to have $r_k(\mathbf{x}) \geq \mathbf{c}[k]$

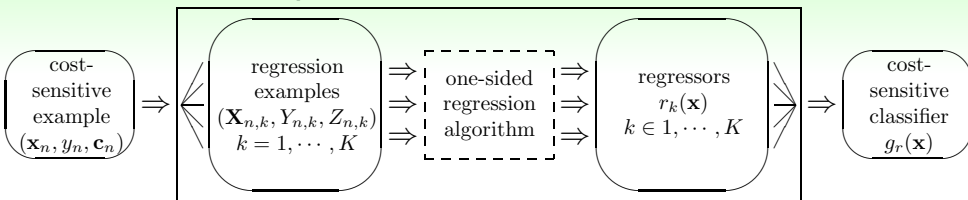
—both wishes same as $\Delta_k \leq 0$ and hence $\xi_k = 0$

One-sided Loss Bound:

$$\mathbf{c}[g_r(\mathbf{x})] \leq \sum_{k=1}^K \xi_k \leq \sum_{k=1}^K |\Delta_k|$$



The Improved Reduction Framework



- 1 transform cost-sensitive examples $(\mathbf{x}_n, y_n, \mathbf{c}_n)$ to regression examples $(\mathbf{X}_n^{(k)}, Y_n^{(k)}, \mathbf{Z}_n^{(k)}) = (\mathbf{x}_n, \mathbf{c}_n[k], 2 \llbracket \mathbf{c}_n[k] = \mathbf{c}_n[y_n] \rrbracket - 1)$
- 2 use a **one-sided regression algorithm** to get regressors $r_k(\mathbf{x})$
- 3 for each new input \mathbf{x} , predict its class using $g_r(\mathbf{x}) = \underset{1 \leq k \leq K}{\operatorname{argmin}} r_k(\mathbf{x})$

the reduction-to-OSR framework:
need a good OSR algorithm



Regularized One-sided Hyper-linear Regression

Given

$$(\mathbf{X}_{n,k}, Y_{n,k}, Z_{n,k}) = (\mathbf{x}_n, \mathbf{c}_n[k], 2 \llbracket \mathbf{c}_n[k] = \mathbf{c}_n[y_n] \rrbracket - 1)$$

Training Goal

$$\text{all training } \xi_{n,k} = \max \left(\underbrace{Z_{n,k} (r_k(\mathbf{X}_{n,k}) - Y_{n,k})}_{\Delta_{n,k}}, 0 \right) \text{ small}$$

—will drop k

$$\begin{aligned} & \min_{\mathbf{w}, b} \quad \frac{\lambda}{2} \langle \mathbf{w}, \mathbf{w} \rangle + \sum_{n=1}^N \xi_n \\ & \text{to get} \quad r_k(\mathbf{X}) = \langle \mathbf{w}, \phi(\mathbf{X}) \rangle + b \end{aligned}$$



One-sided Support Vector Regression

Regularized One-sided Hyper-linear Regression

$$\min_{\mathbf{w}, b} \quad \frac{\lambda}{2} \langle \mathbf{w}, \mathbf{w} \rangle + \sum_{n=1}^N \xi_n$$

$$\xi_n = \max (Z_n \cdot (r_k(\mathbf{X}_n) - Y_n), 0)$$

Standard Support Vector Regression

$$\min_{\mathbf{w}, b} \quad \frac{1}{2C} \langle \mathbf{w}, \mathbf{w} \rangle + \sum_{n=1}^N (\xi_n + \xi_n^*)$$

$$\xi_n = \max (+1 \cdot (r_k(\mathbf{X}_n) - Y_n - \epsilon), 0)$$

$$\xi_n^* = \max (-1 \cdot (r_k(\mathbf{X}_n) - Y_n + \epsilon), 0)$$

$$\text{OSR-SVM} = \text{SVR} + (0 \rightarrow \epsilon) + (\text{keep } \xi_n \text{ or } \xi_n^* \text{ by } Z_n)$$



OSR versus Other Reductions

OSR: K regressors

How unlikely (costly) does the example belong to class k ?

Filter Tree (FT): $K - 1$ binary classifiers

Is the lowest cost within labels $\{1, 4\}$ or $\{2, 3\}$?

Is the lowest cost within label $\{1\}$ or $\{4\}$?

Is the lowest cost within label $\{2\}$ or $\{3\}$?

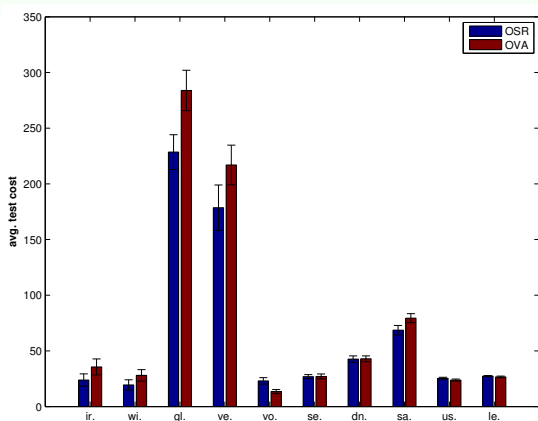
Weighted All Pairs (WAP): $\frac{K(K-1)}{2}$ binary classifiers

is $\mathbf{c}[1]$ or $\mathbf{c}[4]$ lower?

Sensitive Error Correcting Output Code (SECOC): $(T \cdot K)$ bin. cla.

is $\mathbf{c}[1] + \mathbf{c}[3] + \mathbf{c}[4]$ greater than some θ ?

Experiment: OSR-SVM versus OVA-SVM

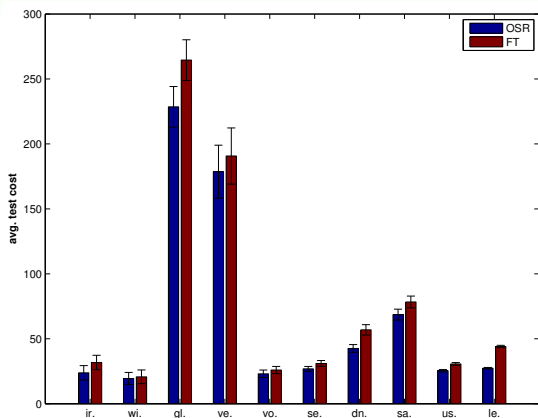


- OSR: a cost-sensitive extension of OVA
- OVA: regular SVM

OSR often significantly better than OVA



Experiment: OSR versus FT

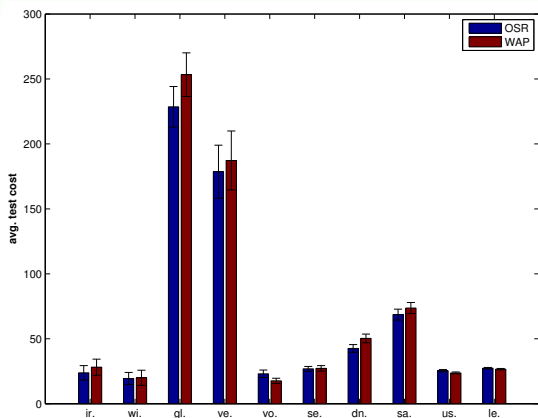


- OSR (per-class):
 $O(K)$ training, $O(K)$ prediction
- FT (tournament):
 $O(K)$ training,
 $O(\log_2 K)$ prediction

FT faster, but OSR better performed



Experiment: OSR versus WAP

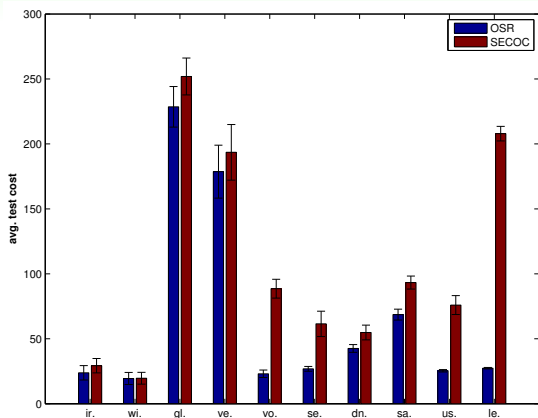


- OSR (per-class):
 $O(K)$ training, $O(K)$ prediction
- WAP (pairwise):
 $O(K^2)$ training, $O(K^2)$ prediction

OSR faster and comparable performance



Experiment: OSR versus SECOC



- OSR (per-class):
 $O(K)$ training, $O(K)$ prediction
- SECOC
(error-correcting): big
 $O(K)$ training, big
 $O(K)$ prediction

OSR faster and much better performance



Conclusion

- **reduction to regression:**
a simple way of designing cost-sensitive classification algorithms
- theoretical guarantee:
absolute, squared and **one-sided** bounds
- algorithmic use:
a **novel and simple** algorithm OSR-SVM
- experimental performance of OSR-SVM:
leading in SVM family

more algorithm and **application** opportunities



Acknowledgments

- Profs. Chih-Jen Lin, Yuh-Jyh Lee, Shou-de Lin for suggestions
- Prof. Chia-Hui Chang for talk invitation
- Computational Learning Lab @ NTU for discussions

Thank you. Questions?

