

專 題 演 講

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演講題目：Recommendation Services for Location-Based
Social Networks

演講摘要：

With the rapid development of mobile devices, wireless networks and Web 2.0 technology, a number of location-based social networking services (LBSNs), e.g., Foursquare, Whrrl, Facebook Place, Google Latitude, Loopt, and Brightkite, have emerged in recent years. These LBSNs allow users to establish cyber links to their friends or other users, and share tips and experiences of their visits to plentiful point-of-interests (POIs), e.g., restaurants, stores, cinema theaters, etc. Recommendation services, e.g., POI recommendation service that suggests new POIs to users in order to help them explore new places and know their cities better, are essential for LBSNs and thus receiving a lot of research interests. In this talk, I will introduce some recommendation services for LBSNs and present our research effort and results for enabling some of these recommendation services.